



उद्योगः कर्मसु कोशलम्  
Dr. Moonje Institute of Management  
and Computer Studies

Central Hindu Military Education Society's.  
**Dr. Moonje Institute of Management & Computer Studies**  
(Affiliated to S.P. Pune University & Approved by AICTE New Delhi)  
(Accredited by NAAC with B+ Grade)  
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## 2.6.2 Attainment of POs and COs

The institute is following Outcome Based Education (OBE) Approach in MBA and MCA programmes. The institute engaged in implementation of curriculum by focusing on Course Outcomes (CO). In the Curriculum the institute has well established Programme Outcomes (PO) and learning outcome. The CO attainment process full fills the basic objective of curriculum in the development of Knowledge, Skills, Values and Attitude of the students.

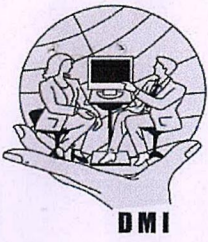
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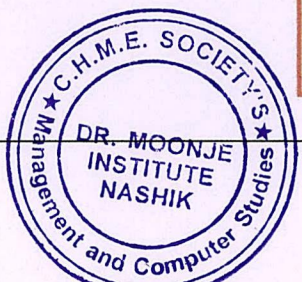
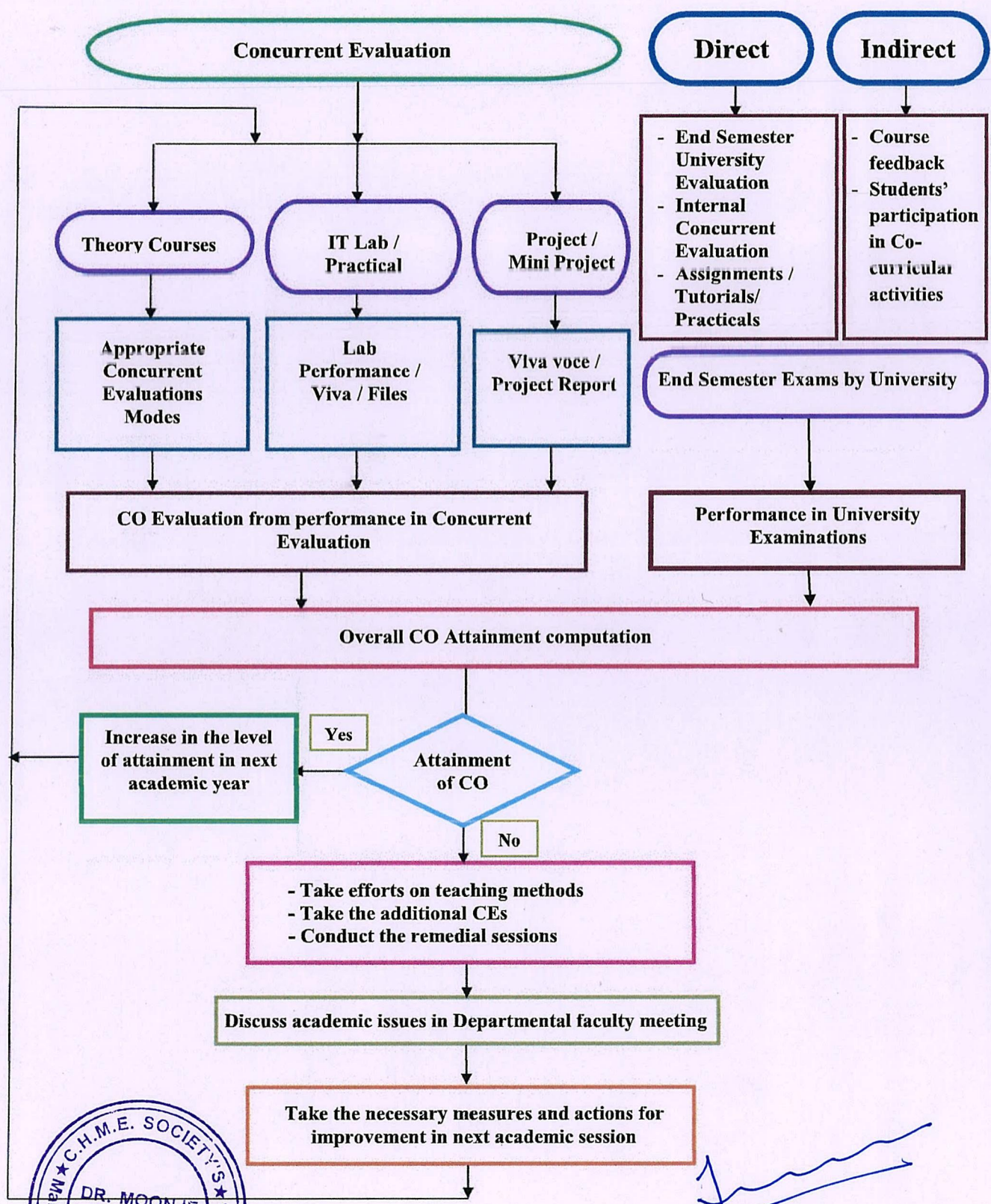


  
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**Course Outcome / Program Outcomes / Program Specific Outcome attainment**



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**Nashik**

Fig. 1 Process for CO Attainment

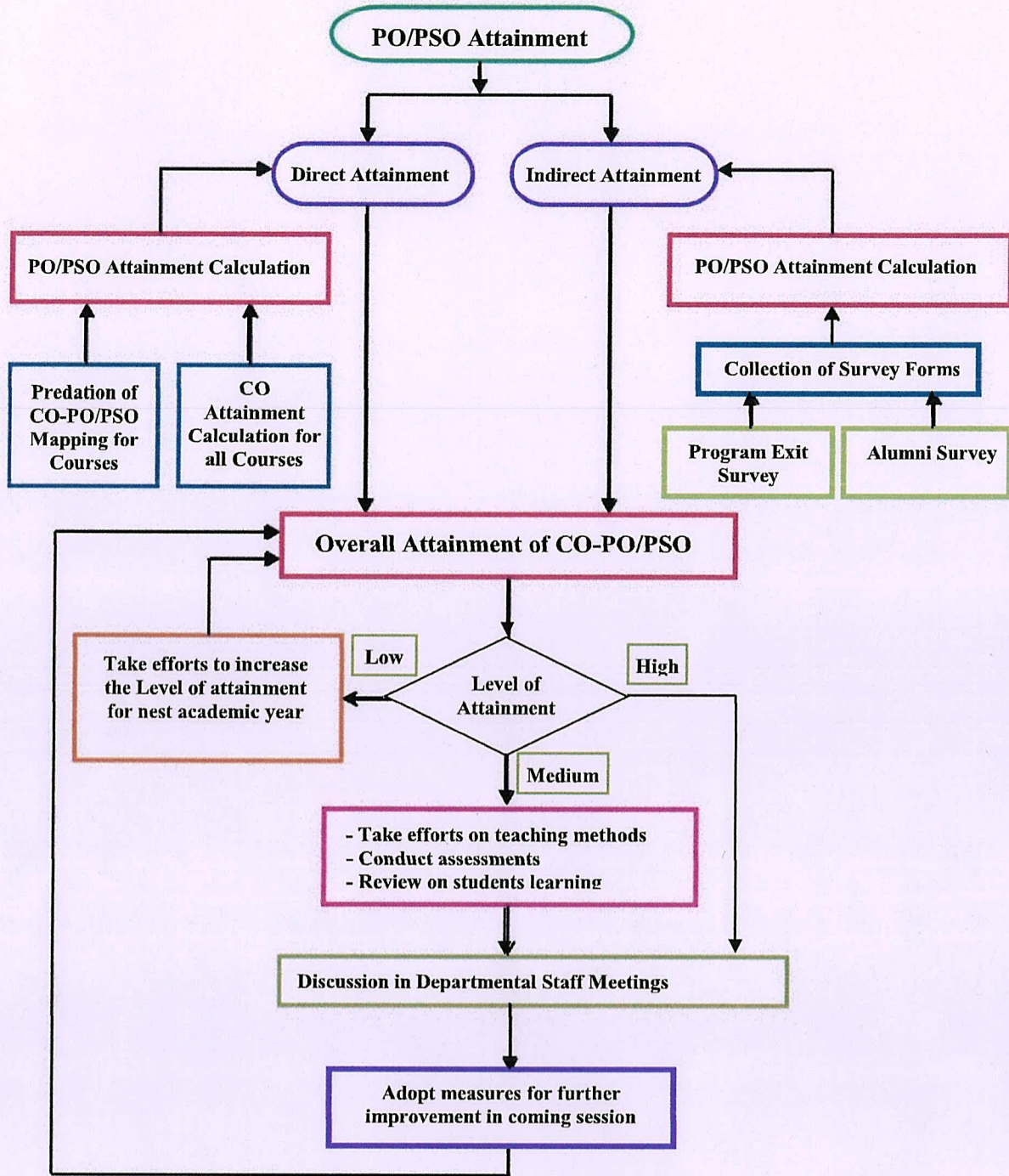
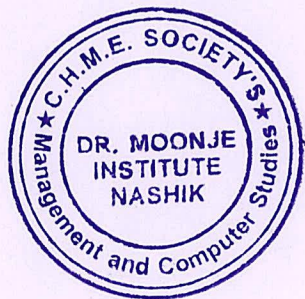


Fig. 2 Process for PO/PSO Attainment



*[Signature]*  
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ATTAINMENT CRITERIA	70	3		Threshold % for attainment:	45	ENTER THE NAMES OF APPLICABLE STUDENTS
	60	2	10	CO PASSING MARKS OUT OF 100	40	
	50	1	10	Please fill "AB" for Absent		

## Dr. Moonje Institute of Management and Computer Studies, Nashik

Faculty Name:	Dr. Nitin Chaudhari	Specialisation	MBA-II-Marketing			Course	Services Marketing		
Programme	MBA	YEAR	II	SEM	III	SUBJECT CODE	304 MKT	Academic Yr.	2022-23

### Attainment for Internal & University Examination

S. No.	Reg. No.	Name of Student	CE - 1			CE - 2			CE - 3			ES	SPPU	SPPU	CO1	CO2	CO3	CO4	CO5	CO6	ΣCO	
			CO1	CO2	CO3	CO4	CO5	CO6				Avg	MM	MM	%	%	%	%	%	%	%	%
			CO WISE MAXIMUM MARKS			5	10	10	10	10	5				3	50	100	100	100	100	100	100
1	MKT-5	ANURAG DHARMENDRA KONDURWAR	4.00	3.00	5.00	8.00	8.00	2.00				2.20	20.00	40.00	80.00	80.00	50.00	80.00	80.00	40.00	68.33	
2	MKT-1	DIXIT SWAPNIL GHANSHAM	3.00	3.00	8.00	7.00	9.00	5.00				2.60	29.00	58.00	60.00	80.00	80.00	70.00	90.00	100.00	80.00	
3	MKT-3	MURHAR DHANAJAY PRASAD	2.00	3.00	8.00	8.00	5.00	4.00				1.80	24.00	48.00	40.00	60.00	80.00	80.00	50.00	80.00	65.00	
4	MKT-7	YELMAM RUSHIKESH CHANDRASEKAR	3.00	3.00	7.00	7.00	7.00	3.00				2.50	23.00	46.00	60.00	80.00	70.00	70.00	70.00	60.00	68.33	
5	MKT-9	DHAGE AMIT VILAS	4.00	3.00	9.00	9.00	9.00	4.00				2.10	27.00	54.00	80.00	60.00	90.00	90.00	90.00	80.00	81.57	
6	MKT-2	GANGURDE KOMAL DINKAR	5.00	3.00	8.00	9.00	9.00	5.00				2.00	31.00	62.00	100.00	80.00	80.00	90.00	90.00	100.00	90.00	
7	MKT-10	GHATOL KOMAL SHARAD	5.00	7.00	8.00	9.00	8.00	5.00				2.10	33.00	72.00	100.00	70.00	80.00	90.00	80.00	100.00	86.57	
8	FIN-56	KARNE SHASHIKANT SHIVLAL	5.00	3.00	6.00	9.00	9.00	4.00				2.30	33.00	76.00	100.00	60.00	60.00	90.00	90.00	80.00	80.00	
9	FIN-50	VISHWAKARMA POOJA TARASINGH	5.00	3.00	7.00	9.00	9.00	4.00				2.20	41.00	82.00	100.00	60.00	70.00	90.00	90.00	80.00	81.57	

OVERALL ATTAINMENT			ATTAINMENT TABLE	ABSENTEE+NOT ATTEMPT	0	0	0	0	0	0	0
1	Attainment through internal assessment:	3.00		PRESENT STUDENT OR ATTEMPT	9	9	9	9	9	9	9
2	Attainment through university examination:	3.00	NO. OF STUDENTS SECURE MARKS > THRESHOLD MARKS	8	9	9	9	9	9	9	9
3	Weightage given to the Internal examination (50%):	1.50	% OF STUDENTS SECURE MARKS > THRESHOLD MARKS	88.89	100.00	100.00	100.00	100.00	100.00	100.00	100.00
4	Weightage given to the university examination (50%):	1.50	Attainment: (3 ≥ 70%, 2 ≥ 60%, 1 ≥ 50%)	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
5	Attainment: level of the course (by Direct Assessment):	3.00	Final attainment level CO (by Direct Assessment):	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
6	Attainment: level of the course (by Direct Assessment) (90%):	2.70									
7	Attainment through Exit Survey Score (Indirect Assessment)	2.24									
8	Weightage given to the Indirect Assessment (10%):	0.22									
9	TOTAL Final attainment level of the course (by Direct + Indirect Assessment):	2.92									



  
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<b>FACULTY NAME:</b>		<b>Dr. Nitin Chaudhari</b>					
<b>Specialisation</b>	<b>MBA-II-Marketing</b>					<b>Academic Yr.</b>	<b>2022-23</b>
<b>Programme</b>	<b>MBA</b>	<b>YEAR:</b>	<b>II</b>		<b>SEMESTER:</b>	<b>III</b>	
<b>Course</b>	<b>Services Marketing</b>				<b>COURSE CODE:</b>	<b>304 MKT</b>	

**PO ATTAINMENT USING CO (DIRECT METHOD)**

<b>CO PO MAPPING</b>															
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	1	2	-	3	-	-	-	-	-	-	3	-	3	3	-
CO2	3	2	-	-	-	-	-	-	-	1	-	-	-	-	-
CO3	-	3	-	-	2	2	-	-	1	-	-	3	-	-	-
CO4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CO5	-	-	-	-	1	1	-	3	-	-	-	-	-	-	-
CO6	-	-	3	-	-	-	2	-	-	-	-	-	-	-	-
WT. AVG	2.00	2.33	3.00	3.00	1.50	1.50	2.00	3.00	1.00	1.00	3.00	3.00	3.00	3.00	
<b>Overall Mapping of Course</b>															<b>2.31</b>

**CO - PO-PSO ATTAINMENT**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	1.00	2.00		3.00							3.00		3.00	3.00	
CO2	3.00	2.00								1.00					
CO3		3.00			2.00	2.00			1.00			3.00			
CO4															
CO5															
CO6			3.00				2.00								
AVG	2.00	2.33	3.00	3.00	2.00	2.00	2.00		1.00	1.00	3.00	3.00	3.00	3.00	



<b>Overall Attainment of Course</b>	<b>2.33</b>
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Programme	MBA		YEAR	II	SEM	III	SUBJECT CODE	304 MKT		Academic Yr.	2022-23		
<b>Course Exit Survey (Indirect Assessment)</b>													

S. No.	Reg. No.	Name of Student	COIA1	COIA2	COIA3	COIA4	COIA5	CO A6	COIA7	COIA8	COIA9	COIA10	Total	Avg. Score
1	MKT-5	ANURAG DHARMENDRA KONDURWAR	2.00	3.00	2.00	3.00	2.00	2.00	2.00	1.00	2.00	3.00	22.00	2.2
2	MKT-1	DIXIT SVAPNIL GHANSHAM	3.00	3.00	3.00	3.00	3.00	1.00	3.00	3.00	3.00	3.00	28.00	2.8
3	MKT-3	MURHAR DHANANJAY PRASAD	2.00	2.00	2.00	2.00	2.00	2.00	1.00	2.00	2.00	1.00	18.00	1.8
4	MKT-7	YELMAME RUSHIKESH CHANDRASEKAR	3.00	3.00	3.00	3.00	3.00	3.00	1.00	3.00	1.00	2.00	25.00	2.5
5	MKT-9	DHAGE AMIT VILAS	2.00	3.00	2.00	2.00	3.00	2.00	2.00	2.00	1.00	2.00	21.00	2.1
6	MKT-2	GANGURDE KOMAL DINKAR	3.00	3.00	3.00	1.00	1.00	1.00	2.00	2.00	1.00	3.00	20.00	2
7	MKT-10	GHATGE KOMAL SHARAD	2.00	3.00	3.00	1.00	2.00	1.00	3.00	1.00	2.00	3.00	21.00	2.1
8	FII-56	KARNE SHASHIKANT SHIV LAL	3.00	2.00	3.00	2.00	1.00	3.00	2.00	2.00	3.00	2.00	23.00	2.3
9	FII-50	VISHWA KARMA POOJA TARASINGH	3.00	2.00	3.00	2.00	2.00	2.00	3.00	1.00	3.00	3.00	24.00	2.4



  
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Course Exit Survey (Indirect Assessment)

Tick the appropriate

S. No.	Parameters	1	2	3
COIA1	Course Outcomes were clearly identified			
COIA2	Time devoted to each CO was quite adequate.			
COIA3	The quality of teaching in the course help you to achieve the course outcomes			
COIA4	The learning resources in the course help you to achieve the course outcomes			
COIA5	The teaching scheme for the course was appropriate to achieve the course outcomes			
COIA6	Pace of coverage was comfortable throughout.			
COIA7	Are you motivated to achieve the course outcomes?			
COIA8	Assessments were relevant to the stated COs.			
COIA9	The learning experience in the course help you to achieve the course outcomes			
COIA10	Your overall satisfaction about the course			

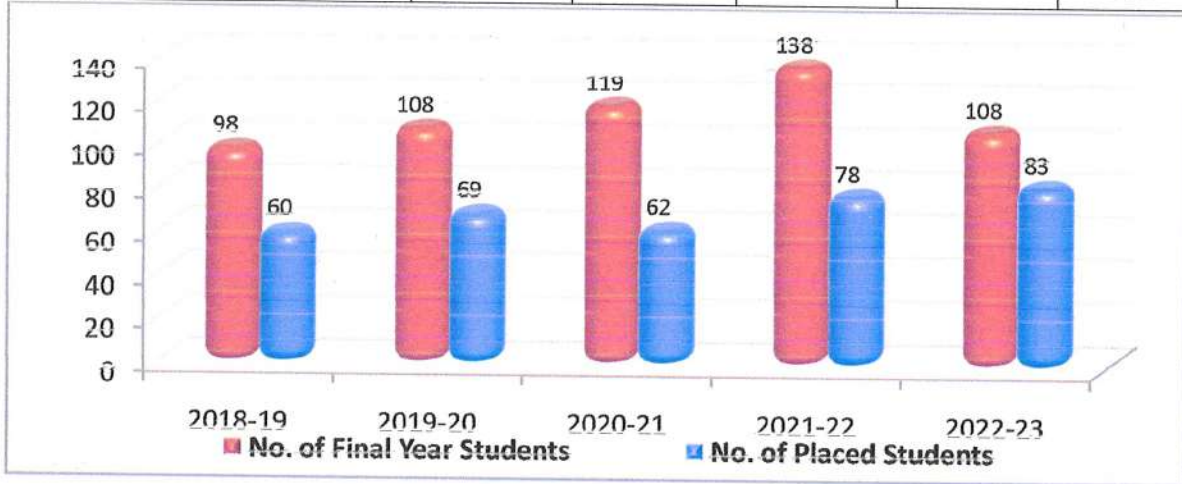


  
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## Indirect Measures for PO-PSO Attainment

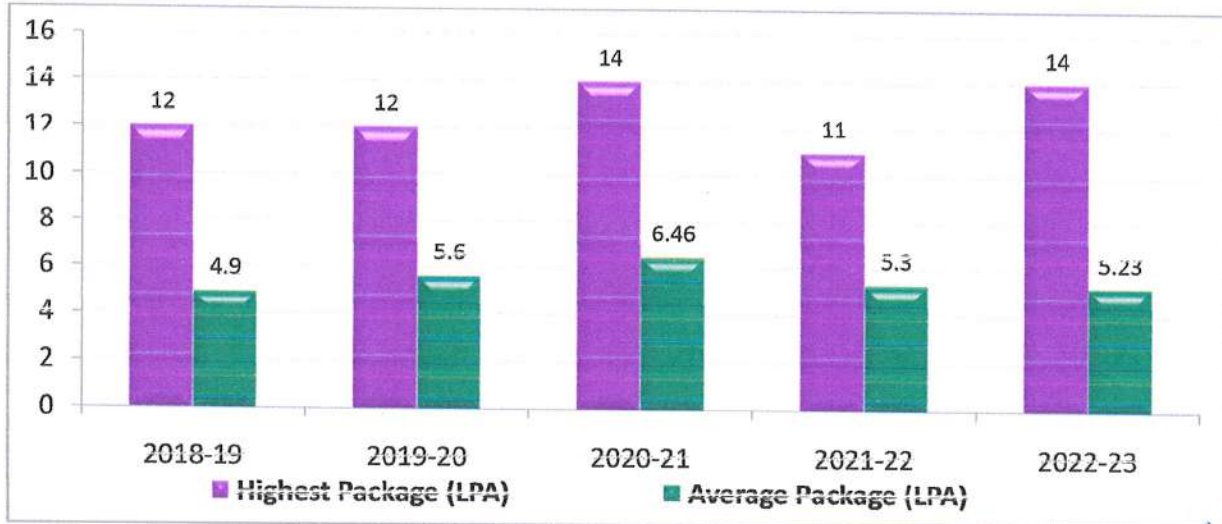
### Placement / Employment Statistics over the last Five Years:

Year/Subject	2018-19	2019-20	2020-21	2021-22	2022-23
No. of Final Year Students	98	108	119	138	108
No. of Placed Students	60	69	62	78	83



### Salary / Packages Statistics over the last Five Years:

Year/Subject	2018-19	2019-20	2020-21	2021-22	2022-23
Highest Package (LPA)	12	12	14	11	14
Average Package (LPA)	4.90	5.60	6.46	5.30	5.23



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