



वचनं कर्मसु व्योमलम्  
Dr. Moonje Institute of Management  
and Computer Studies

Central Hindu Military Education Society's.

**Dr. Moonje Institute of Management & Computer Studies**

(Affiliated to S.P. Pune University & Approved by AICTE New Delhi)

(Accredited by NAAC with B+ Grade)

Bhonsala Military College Campus Rambhoomi, Nashik – 422 005

☎ Ph. No. (0253) 2342840, 9175917050

PUN Code : IMMNO17930, DTE Code : 5119, Exam Code : 0688

Email:office@moonjeinstitute.com Website:www.moonjeinstitute.com



## Criterion 3

### Research, Innovations and Extension

## 3.3 Research Publications and Awards



  
**Director**  
Dr. Moonje Institute,  
Nashik



Central Hindu Military Education Society's.  
**Dr. Moonje Institute of Management & Computer Studies**  
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 Bhonsala Military College Campus Rambhoomi, Nashik - 422 005  
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### Index Criteria 3.3

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

#### 3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five year

S. N	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
<b>2018-19</b>										
1	Dr. Preeti Kulkarni	Managing For Sustainability				National	2019	978-93-5163-345-7	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Thakur Publication
2	Dr. Preeti Kulkarni	Principles Of Marketing				National	2019	978-93-89066-68-5	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Thakur Publication
3	Dr. Preeti Kulkarni	Consumer Behaviour				National	2019	978-93-88127-98-1	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Success Publication



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2019-2020 – NIL.

2020-21 – NIL.

**2021-22**

1	Mr. Ankush Pingale	Design Of Supplier Assessment Form And MCDM Model For Supplier Selection		Operations And Supply Chain Management	National Conference On Operations And Supply Chain Management	National	2021	978-93-89947-29-8	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Excellent Publications
2	Mrs. Rajeshwari Rasal	Basic Business Analytics Using R				National	2021	978-93-91496-70-8	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Tech Knowledge

**2022-23**

1	Dr. Niraj Chaudhari		Need Of Academic Audit For Quality Improvement In Higher Education Institute (HEI)	Innovative Practices For Quality Enhancement In Higher Education Institute	Innovative Practices For Quality Enhancement In Higher Education Institute	National	2022	978-81-847958-4-1	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Anekant
2	Dr. Niraj Chaudhari		Importance Of Indian Values And Ethics In Higher Education	Innovative Practices For Quality Enhancement In Higher Education Institute	Innovative Practices For Quality Enhancement In Higher Education Institute	National	2022	978-81-847958-4-1	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Anekant

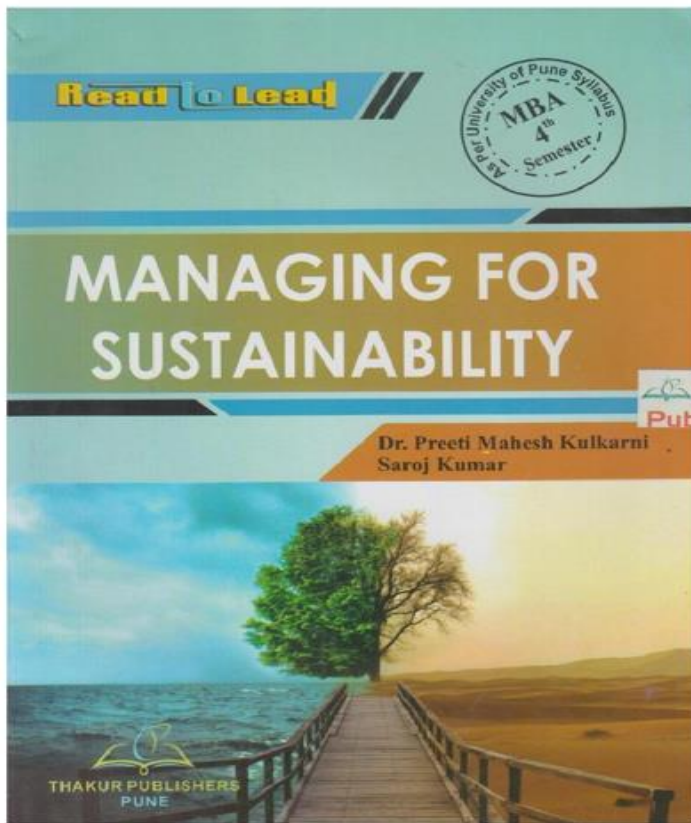
Director  
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3	Dr. Vaibhav K. Khataavkar				National	2023	978-620-5-75229-6	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Nirali Prakashan
4	Dr. Niraj Chaudhari	Weltklasse-Produktion Von Indian Perceptive			International	2023	978-620-5-75218-0	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Verlag Unser Wissen
5	Dr. Niraj Chaudhari	Fabricación De Categoría Mundial Gracias A Indian Perceptive			International	2023	978-620-5-75219-7	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Nuestro Conocimiento
6	Dr. Niraj Chaudhari	Fabrication De Classe Mondiale Par Indian Perceptive			International	2023	978-620-5-75225-8	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Notre Savoir
7	Dr. Niraj Chaudhari	Produzione Di Classe Mondiale Da Parte Di Indian Perceptive			International	2023	978-620-5-75226-5	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Sapienza
8	Dr. Niraj Chaudhari	Fabrico De Classe Mundial Por Perceptivo Indiano			International	2023	978-620-5-75229-6	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Edições Nosso Conhecimento,
9	Dr. Niraj Chaudhari	Fabricación De Categoría Mundial Gracias			International	2023	978-620-5-75230-2	Dr. Moonje Institute Of Management & Computer Studies, Nashik	Sciencia Scripts,



**Director**  
**Director**  
 Dr. Moonje Institute,  
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**About the Book**

This book of "Managing for Sustainability" provides an overview of the fundamental aspects related to management of sustainability. In this book, every effort has been made to make the text easy to understand and keeping the material according to syllabus. Examples, figures and tables have been used in the book to make students understand the text easily and effectively. This book is also supplemented with exercises, model papers and case studies so that students get an idea about the examination pattern. This book is useful not only for students who are pursuing their studies but also for those working in the educational institutions and corporate world.

**About the Author**

 **Dr. Preeti Mahesh Kulkarni** is currently designated at the position of **Head, Department of Business Administration at Navjeevan Institute of Management, Nashik**. She has completed **B.Sc, MBA and Ph.D** from University of Pune. She is having **10 years** of teaching experience and **3 years** of industrial experience. She has taught diverse set of subjects like Basics of Marketing, Retailing and Distribution, Integrated Marketing Communication, Sales Management, Services Marketing, International Marketing, International Business Management etc. She has attended many Seminars and Workshops at National and International Levels. She is particularly committed to the development and delivery of innovative learning experiences that truly engage students in the process of constructing their own knowledge.

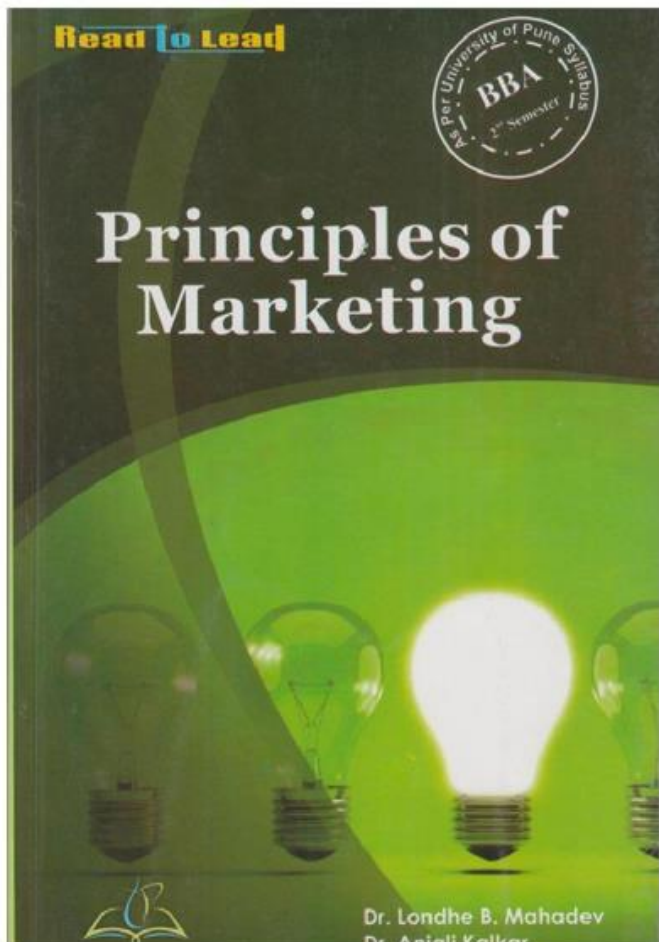
 **Mr. Saroj Kumar** is a **B.Com** Honours graduate with an **MBA** dual specialisation programme powered and backed by the degrees like **MCA** and **M.Phil**. He is the founder of **Thakur Publishers** and has enduring work experience of **12 years** in publishing the books of Management & Computer Science with the imagery of hardwork & determination. He is a person to be adored by one and all for his mentorship and philosophy in life. The journey of academic arena has yet not stopped for him as he is about to accomplish the **Doctorate in Philosophy (Ph.D)** in **Finance**. The trust to gain masters in every field has turned him to be a versatile innovative solution-finder.

**University of Pune MBA – 4<sup>th</sup> Semester**

Subject Name	Author Name
Managing for Sustainability	Dr. Preeti Mahesh Kulkarni, Saroj Kumar
Services Marketing	Prof. Yashwant Lambhe, Prof. Rishikesh Kumar
Sales & Distribution Management	Dr. Atul Kapdi, Prof. Pankaj Desai
International Finance	Prof. Rashmi Mukrand Mate, Priyanka Singh
Corporate Finance	Prof. Ganesh Ramesh Teltumbade
Industrial Relations	Dr. Sharad M. Dashgupte, Dr. U.Y. Kulkarni
Strategic Human Resource Management	Dr. Dhananjay B. Bagal, Prof. Lambodar Saha

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www.tppoi.org.in


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**About the Book**

The Principles of Marketing is an excellent textbook on the current marketing trends. The book is primarily intended to serve as a text for students of management. This book would help in understanding marketing concepts, service marketing, rural marketing, green marketing, digital marketing, marketing environment, marketing segmentation, marketing mix, marketing planning, marketing information system, marketing research, etc. In addition to the useful sources of information related to marketing management, variety of tools such as charts, tables, figures, etc. have been used to provide more adapting view to students and make the subject easier for them.

**About the Author**

 **Dr. Londhe Babasaheb Mahadev** is presently working at **Sanjivani Rural Education Society's College of Engineering, Ahmednagar** as **Professor & Head, Department of Business Administrations**. He has completed **MBA** in Marketing & HRM, **MCM** and **MPM** from University of Pune. He has been awarded his **Ph.D** in Management. He has **15 years** of teaching experience and **8 years** of research experience. He has published **3 Papers** in National & **3 Papers** in International Journals and has also published **4 Papers** in National & **3 Papers** in International Conferences.

 **Dr. Anjali Kalkar** is working as **Principal-In-Charge** at **Indira College of Commerce & Science, Pune**. She is having **15 years** of teaching experience. She is **M.Com, MPM** and **MA** in Music from University of Pune. She has completed her **Ph.D** in Marketing. She has attended various Workshops & Seminars at National & International levels. She has published many papers in National & International Journals. Her areas of interest are all Management related subjects.


 **Dr. Preeti Mahesh Kulkarni** is currently designated at the position of **Head, Department of Business Administrations at Navjeevan Institute of Management, Nashik**. She has completed **B.Sc, MBA, Ph.D** from Pune University. She is having **10 years** of teaching experience and **3 years** of industry experience. She has taught diverse set of subjects like Basics of Marketing, Retailing & Distribution, Integrated Marketing Communication, Sales Management, Services Marketing, International Marketing, International Business Management, etc. She has attended many Seminars and Workshops.

**University of Pune BBA Second Semester**

Subject Name	Author Name	Pages
Principles of Management	D. S. Jambhulkar, Shabbangi V. Kulkarni, Manjushri S. Parande	304
Principles of Marketing	Dr. Londhe B. Mahadev, Dr. Anjali Kalkar, Dr. Preeti M. Kulkarni	304
Principles of Finance	Prof. Badve Megh Rajesh, Swati N. Poddar	240
Basics of Cost Accounting	Dr. Parag Prakash Suraf, Prof. Shivanand V. Samant	224
Business Statistics	Prof. Kadekar Subhash, Sonali S. Shroti	296
Business Informatics	Dr. Jagrup Satish Digambar	288

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# CONSUMER BEHAVIOUR

M.B.A. (Sem. - III) [Course Code 306]  
P.G.D.B.M. (Sem. - IV) [Course Code 404]

As Per  
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Syllabus  
2014



Dr. E. B. Khedkar      Dr. Arun Ingale      Dr. Sanjay Dharmadhikari  
Dr. Preeti Kulkarni      Prof. Shreekala Bachhav



## SUCCESS PUBLICATIONS



### Dr. E. B. Khedkar

Ph. D. (Business Admin.)

Dean of Faculty of Management,

Palmshri Dr. D. Y. Patil School of Management, Lohagan, Pune

Dr. E. B. Khedkar is working as a Director of Palmshri Dr. D. Y. Patil School of Management, Lohagan, Pune. He has lot of academic, industrial research and teaching experience. He is a recognized Ph. D. research guide of University of Pune. His number of research papers are published in National and International journal. He organised and attended many National and International seminars. He held reputed positions in various committees in Pune University.



### Dr. Arun Ingale

B.Sc. M.B.A., Ph.D. (Mgt. Science)

Director, P.D.V.V.T.'s BMMG, Ahmednagar.

Dr. Arun Ingale Doctorate in Management Science is the Director at P.D.V.V.T.'s Institute of Business Management & Rural development. Having a diverse experience of 24 years with corporate and management institute, Dr. Arun Ingale is also an approved Research Guide for BMM & Marketing under University of Pune & Pravara Institute of Medical Sciences. In the area of research, he has contributed various research papers at National & International journals of Repute & in his endeavour have also visited various foreign countries including Lagos, Lisbon, Paris, Amsterdam, Kathmandu & Delhi. He has undertaken several research projects in association with reputed organizations such as NABARD, UOP & has also worked as a corporate trainer for organizations such as LIC, Phoenix association Anandwad etc. He is a member of various renowned commercial & educational bodies like WTC, NPMA, ICMCCT, AMRMA, ISTD, CIMA. He is also the author of a book titled "Organizational Behaviour" published by Success Publications. Prof. Dr. Arun Ingale is the Editor in Chief of national journal titled BMMG Journal of Management (ISSN No. 2277-7900). At the academic front, Dr. Arun Ingale has been awarded with prestigious awards including the Ideal Teacher Award & the Best Teacher Award from Dr. Babasaheb Mahabalewala University & Leadership Excellence award organized by 21st Dewang Mehta Foundation.



### Dr. Sanjay Dharmadhikari

M.B.A., Ph.D.

Professor, D. Y. Patil Institute, Talegaon, Pune

Prof. Dr. Sanjay Dharmadhikari has an outstanding academic career. His experience covers more than 7 years of teaching and over 20 years of experience in Sales, Marketing and Operations. He is currently working on the post of Director at D. Y. Patil Institute, Talegaon, Pune. His more than 10 Research Papers are getting published in leading National Journals and Conferences. He is skilled with Analytical/Organizational Abilities combined with proficiency to plan and implement novel ideas. He has a vast understanding in Setting up Business Operations, Profit Centre Operations, Retail Network, Brand/Product Promotions and Supply Chain Management. He also handles some key tasks in different organisations like Accounts Management, Product Launch, Promotion, Channel Sales Management, Marketing Support etc.



### Dr. Preeti Kulkarni

M. B.A., B.Sc., Ph. D.

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Dr. Preeti Kulkarni is currently working as Head of the Department at Narjeyvan Institute of Management, Nashik. She has more than 13 years of educational and industrial experience. She involved in various university and academic activities. She attended various National and International Seminars and presented her research papers.



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Prof. Shreekala Bachhav is currently working as an Asst. Professor in Palmshri Dr. D. Y. Patil School of Management, Lohagan. She has 3 years teaching experience. She attended various training programs. She also handled some research projects. She actively participated in academic activities.

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## SUCCESS PUBLICATIONS

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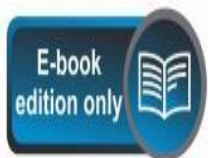
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**SEMESTER - III (CBCS)**

**CLOUD APPLICATION  
DEVELOPMENT**

**SUBJECT CODE : PSIT302C**



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## Weltklasse-Produktion von Indian Perceptive

Weltklassefertigung ist die Philosophie, der beste, schnellste und kostengünstigste Hersteller eines Produkts oder einer Dienstleistung zu sein. Sie beinhaltet die ständige Verbesserung von Produkten, Verfahren und Dienstleistungen, um in der Branche führend zu bleiben und den Kunden die beste Wahl zu bieten, unabhängig davon, wo sie sich im Prozess befinden. Der indische Premierminister Narendra Modi hat das Programm "Make in India" ins Leben gerufen, um Indien auf der Weltkarte als Produktionsstandort zu positionieren und der indischen Wirtschaft globale Anerkennung zu verschaffen.



Dr. Niraj Chaudhari, Assistentenprofessor am Management Institute in MS, Indien, Autor internationaler Bücher, Herausgeber internationaler Forschungszeitschriften, Veröffentlichung von 20 Forschungsarbeiten in internationalen Zeitschriften, Veröffentlichung von Patenten, erfolgreiche Organisation von nationalen und internationalen Konferenzen, Seminaren, Workshops, . Ausgezeichnet als India Prime Professor.



Niraj Chaudhari



VERLAG  
Unser Wissen



Niraj Chaudhari

## Weltklasse-Produktion von Indian Perceptive

## Fabricación de categoría mundial gracias a Indian Perceptive

La fabricación de clase mundial es la filosofía de ser el mejor, el más rápido y el más barato productor de un producto o servicio. Implica la mejora constante de los productos, los procesos y los servicios para seguir siendo líderes del sector y ofrecer la mejor opción a los clientes, independientemente del punto del proceso en el que se encuentran. El Primer Ministro de India, Narendra Modi, lanzó el programa "Make in India" para situar a India en el mapa mundial como centro de fabricación y dar reconocimiento mundial a la economía india.



Dr. Niraj Chaudhari, Profesor Asistente en el Instituto de Gestión en MS, India. Autor de libros internacionales, Editor de Revistas Internacionales de Investigación, Publicado 20 trabajos de investigación en revistas internacionales, Patentes Publicadas, Organizado con éxito Conferencias Nacionales e Internacionales, Seminarios, Talleres, . Galardonado como Primer Profesor de la India.



Niraj Chaudhari

EDICIONES  
NUESTRO CONOCIMIENTO



## Fabricación de categoría mundial gracias a Indian Perceptive

Niraj Chaudhari

## Fabrication de classe mondiale par Indian Perceptive

La fabrication de classe mondiale est la philosophie qui consiste à être le meilleur, le plus rapide et le moins cher des producteurs d'un produit ou d'un service. Elle implique l'amélioration constante des produits, des processus et des services afin de rester un leader de l'industrie et d'offrir le meilleur choix aux clients, quelle que soit leur position dans le processus. La fabrication est devenue l'un des secteurs à forte croissance en Inde. Le Premier ministre indien, M. Narendra Modi, a lancé le programme "Make in India" afin de placer l'Inde sur la carte mondiale en tant que centre de fabrication et de donner une reconnaissance mondiale à l'économie indienne.



Niraj Chaudhari, professeur adjoint à l'Institut de gestion de MS, en Inde, auteur de livres internationaux, rédacteur en chef de revues de recherche internationales, a publié 20 articles de recherche dans des revues internationales, a publié des brevets, a organisé avec succès des conférences nationales et internationales, des séminaires et des ateliers. Il a reçu le titre de premier professeur indien.



EDITIONS NOTRE SAVOIR

## Fabrication de classe mondiale par Indian Perceptive

Niraj Chaudhari

Niraj Chaudhari



EDITIONS NOTRE SAVOIR

## Produzione di classe mondiale da parte di Indian Perceptive

La produzione di classe mondiale è la filosofia di essere il migliore, il più veloce e il più economico produttore di un prodotto o di un servizio. Implica il costante miglioramento dei prodotti, dei processi e dei servizi per rimanere leader del settore e fornire la scelta migliore ai clienti, indipendentemente dal punto in cui si trovano nel processo. Il settore manifatturiero è emerso come uno dei settori ad alta crescita in India. Il Primo Ministro indiano, Narendra Modi, ha lanciato il programma "Make in India" per posizionare l'India sulla mappa mondiale come hub manifatturiero e dare un riconoscimento globale all'economia indiana.



Dr. Niraj Chaudhari, professore assistente presso l'Istituto di Management di MS, India. Autore di libri internazionali, redattore di riviste di ricerca internazionali, ha pubblicato 20 articoli di ricerca in riviste internazionali, ha pubblicato brevetti, ha organizzato con successo conferenze, seminari e workshop nazionali e internazionali. Premiato come Primo Professore dell'India.



EDIZIONI SAPIENZA

## Produzione di classe mondiale da parte di Indian Perceptive

Niraj Chaudhari

Niraj Chaudhari



EDIZIONI SAPIENZA

## Fabrico de Classe Mundial por Perceptivo Indiano

O fabrico de classe mundial é a filosofia de ser o melhor, o mais rápido e o mais barato produtor de um produto ou serviço. Implica a melhoria constante dos produtos, processos e serviços para permanecer líder da indústria e proporcionar a melhor escolha aos clientes, independentemente do local onde se encontrem no processo. O fabrico surgiu como um dos sectores de elevado crescimento na Índia. O Primeiro Ministro da Índia, Sr. Narendra Modi, lançou o programa 'Make in India' para colocar a Índia no mapa mundial como um centro de produção e dar reconhecimento global à economia indiana.



Dr. Niraj Chaudhari, Professor assistente no Instituto de Gestão em MS, Índia. Autor de livros internacionais, Editor de Revistas de Pesquisa Internacionais, Publicou 20 artigos de pesquisa em Revistas Internacionais, Patentes Publicadas, Conferência Nacional e Internacional organizada com sucesso, Seminários, Workshops, . . . Premiado como Primeiro Professor da Índia.



Niraj Chaudhari

## Fabrico de Classe Mundial por Perceptivo Indiano

Niraj Chaudhari

## Производство мирового класса от Indian Perceptivе

Производство мирового класса - это философия быть лучшим, самым быстрым и самым низкокзатратным производителем продукции или услуг. Она подразумевает постоянное совершенствование продукции, процессов и услуг, чтобы оставаться лидером отрасли и предоставлять клиентам лучший выбор, независимо от того, на каком этапе процесса они находятся. Производство стало одним из быстрорастущих секторов в Индии. Премьер-министр Индии, г-н Нарендра Моуди, запустил программу 'Make in India', чтобы вывести Индию на мировую карту в качестве центра производства и обеспечить глобальное признание индийской экономики.



Доктор Нирадж Чаудхари, доцент Института менеджмента в MS, Индии. Автор международных книг, редактор международных научных журналов, опубликовал 20 научных работ в международных журналах, опубликовал патенты, успешно организовал национальные и международные конференции, семинары, практикумы. Награжден как Премьер-профессор Индии.



Нирадж Чаудхари

## Производство мирового класса от Indian Perceptivе

Нирадж Чаудхари

# Weltklasse-Produktion von Indian Perceptive

## 978-620-5-75218-0

Info  
Details

Weltklassefertigung ist die Philosophie, der beste, schnellste und kostengünstigste Hersteller eines Produkts oder einer Dienstleistung zu sein. Sie beinhaltet die ständige Verbesserung von Produkten, Verfahren und Dienstleistungen, um in der Branche führend zu bleiben und den Kunden die beste Wahl zu bieten, unabhängig davon, wo sie sich im Prozess befinden. Der indische Premierminister Narendra Modi hat das Programm "Make in India" ins Leben gerufen, um Indien auf der Weltkarte als Produktionsstandort zu positionieren und der indischen Wirtschaft globale Anerkennung zu verschaffen.

### Authors

Niraj Chaudhari

### Book language

German

### Published on

2023-02-28

### Publishing house

[Verlag Unser Wissen](#)

### Number of pages

124

### Price (EUR )

€68.90

## Fabricación de categoría mundial gracias a Indian Perceptive

## 978-620-5-75219-7

Info

Details

La fabricación de clase mundial es la filosofía de ser el mejor, el más rápido y el más barato productor de un producto o servicio. Implica la mejora constante de los productos, los procesos y los servicios para seguir siendo líderes del sector y ofrecer la mejor opción a los clientes, independientemente del punto del proceso en el que se encuentren. El Primer Ministro de India, Narendra Modi, lanzó el programa "Make in India" para situar a India en el mapa mundial como centro de fabricación y dar reconocimiento mundial a la economía india.

Authors

Niraj Chaudhari

Book language

Spanish

Published on

2023-02-28

Publishing house

Ediciones Nuestro Conocimiento

Number of pages

120

Price (EUR )

€68.90

## **Fabrication de classe mondiale par Indian Perceptive**

**978-620-5-75225-8**

Info

Details

La fabrication de classe mondiale est la philosophie qui consiste à être le meilleur, le plus rapide et le moins cher des producteurs d'un produit ou d'un service. Elle implique l'amélioration constante des produits, des processus et des services afin de rester un leader de l'industrie et d'offrir le meilleur choix aux clients, quelle que soit leur position dans le processus. La fabrication est devenue l'un des secteurs à forte croissance en Inde. Le Premier ministre indien, M. Narendra Modi, a lancé le programme "Make in India" afin de placer l'Inde sur la carte mondiale en tant que centre de fabrication et de donner une reconnaissance mondiale à l'économie indienne.

Authors

Niraj Chaudhari

Book language

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# Produzione di classe mondiale da parte di Indian Perceptive978-620-5-75226-5

Info

Details

La produzione di classe mondiale è la filosofia di essere il migliore, il più veloce e il più economico produttore di un prodotto o di un servizio. Implica il costante miglioramento dei prodotti, dei processi e dei servizi per rimanere leader del settore e fornire la scelta migliore ai clienti, indipendentemente dal punto in cui si trovano nel processo. Il settore manifatturiero è emerso come uno dei settori ad alta crescita in India. Il Primo Ministro indiano, Narendra Modi, ha lanciato il programma "Make in India" per posizionare l'India sulla mappa mondiale come hub manifatturiero e dare un riconoscimento globale all'economia indiana.

## Authors

Niraj Chaudhari

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Weltklasse-Produktion von Indian Perceptive

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Info

Details

Weltklassefertigung ist die Philosophie, der beste, schnellste und kostengünstigste Hersteller eines Produkts oder einer Dienstleistung zu sein. Sie beinhaltet die ständige Verbesserung von Produkten, Verfahren und Dienstleistungen, um in der Branche führend zu bleiben und den Kunden die beste Wahl zu bieten, unabhängig davon, wo sie sich im Prozess befinden. Der indische Premierminister Narendra Modi hat das Programm "Make in India" ins Leben gerufen, um Indien auf der Weltkarte als Produktionsstandort zu positionieren und der indischen Wirtschaft globale Anerkennung zu verschaffen.

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Fabricación de categoría mundial gracias a Indian Perceptive

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Details

La fabricación de clase mundial es la filosofía de ser el mejor, el más rápido y el más barato productor de un producto o servicio. Implica la mejora constante de los productos, los procesos y los servicios para seguir siendo líderes del sector y ofrecer la mejor opción a los clientes, independientemente del punto del proceso en el que se encuentren. El Primer Ministro de India, Narendra Modi, lanzó el programa "Make in India" para situar a India en el mapa mundial como centro de fabricación y dar reconocimiento mundial a la economía india.

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La fabrication de classe mondiale est la philosophie qui consiste à être le meilleur, le plus rapide et le moins cher des producteurs d'un produit ou d'un service. Elle implique l'amélioration constante des produits, des processus et des services afin de rester un leader de l'industrie et d'offrir le meilleur choix aux clients, quelle que soit leur position dans le processus. La fabrication est devenue l'un des secteurs à forte croissance en Inde. Le Premier ministre indien, M. Narendra Modi, a lancé le programme "Make in India" afin de placer l'Inde sur la carte mondiale en tant que centre de fabrication et de donner une reconnaissance mondiale à l'économie indienne.

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Produzione di classe mondiale da parte di Indian Perceptive

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Info

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# **Fabrico de Classe Mundial por Perceptivo Indiano**

**978-620-5-75229-6**

## Info

## Details

O fabrico de classe mundial é a filosofia de ser o melhor, o mais rápido e o mais barato produtor de um produto ou serviço. Implica a melhoria constante dos produtos, processos e serviços para permanecer líder da indústria e proporcionar a melhor escolha aos clientes, independentemente do local onde se encontrem no processo. O fabrico surgiu como um dos sectores de elevado crescimento na Índia. O Primeiro Ministro da Índia, Sr. Narendra Modi, lançou o programa 'Make in

India' para colocar a Índia no mapa mundial como um centro de produção e dar reconhecimento global à economia indiana.

Authors

Niraj Chaudhari

Book language

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## **Производство мирового класса от Indian Perceptive 978-620-5-75230-2**

Info  
Details

Производство мирового класса - это философия быть лучшим, самым быстрым и самым низкокзатратным производителем продукции или услуг. Она подразумевает постоянное совершенствование продукции, процессов и услуг, чтобы оставаться лидером отрасли и предоставлять клиентам лучший выбор, независимо от того, на каком этапе процесса они находятся. Производство стало одним из быстрорастущих секторов в Индии. Премьер-министр Индии, г-н Нарендра Моди, запустил программу "Make in India", чтобы вывести Индию на мировую карту в качестве центра производства и обеспечить глобальное признание индийской экономики.

**Authors**

Нирадж Чаудхари

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## Importance of Indian Values and Ethics in Higher Education

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Dr. Moonje Institute of Management & Computer Studies  
Nashik

**Abstract:** Education is an essential part of human life. It's more important than medicine, industrial development, spacecraft, weapons and even language because language comes from education. A man without education is not imaginable because, without education, a man is like an animal. Education is a lifelong continuous process Education is a key to the complete development of humans; without considering ethics and values in education, human development will be incomplete. Education opens doors of the mind, cleansing the soul and realizing the self. We, as Indians, do have rich and vast volumes of spiritual heritage.

### INTRODUCTION TO VALUES AND ETHICS

**Values:** Value comes from the Latin word "Valere", which means to be worth, to be strong, utility and indicates importance or degree of excellence. Values occupy a central place in one's life and give sense and strength to a person's character, influencing their thoughts, feelings and actions. Values are excellent directions and indicators for a person to do the right things and avoid doing what is wrong and against nature. Human values help a person to be morally sound.

**Ethics:** Ethics is a branch of philosophy. The word ethics comes from the Greek word "Ethos", which means character and from the Latin word "Mores", which means customs. It can be defined as fundamental moral values, rules, or best governing the conduct of a particular group of institutes, and professional and cultural ethics co-exist. Together they influence the set of values. They are being personally ethical means acting by one's code of ethics. Aristotle was one of the first great philosophers to study the subject.

Ethics covers the following topics

1. How to live a good life?
2. Human rights and responsibilities.
3. The language of right and wrong considerations
4. Moral decisions-What is good and evil?

### REVIEW OF LITERATURE: Homann

(1996), in a dissertation entitled "A multiple case study examining ethics teaching and learning models in baccalaureate nursing education programs", supported this study by conducting an in-depth inquiry into nurse educators who teach the baccalaureate nursing curricula and perceptions of ethics. Three areas of ethics training in baccalaureate nursing education were explored:

1. How moral philosophy and ethics principles were integrated into curricula
2. How teaching strategies were used in ethics teaching
3. How educational leadership impacted ethics teaching in baccalaureate nursing education

Yen & Kristján, K (2011) saw the dispute of peculiar dynamics that distress education, specifically, the problem of professional mistrust among educators and its effects on philosophy. Their concentration is on educators' emotions and distrusts in particular. Adalbiarnardo'ttir, (2010) submit a two-way movement between students' interactive awareness and educators' professional improvement that can encroach destructively upon this process. David Carr (2007) says teaching is an occupation where professional effectiveness in classroom discipline is greatly enhanced by the exercise of moral and emotional dispositions that have little to do with technical skills. Ideally, a good teacher is an excellent ethical role model for students. Buzzelli and Johnston (2001) examined

the relationship between authority, power, and morality in classroom interactions. They believe that teaching is a moral action and that teachers are moral agents. According to The World Economic Forum Report, India was ranked 8th in 2007 and 12th in 2008, and this further declined in 2009; this showed the importance of quality management education.

### RESEARCH METHODOLOGY

1. Philosophy of Research: Empirical
2. Nature of Research: Descriptive
3. Approach: Cross-sectional Descriptive and Positivist
4. Data Type: Secondary
5. Data Collection Method: Survey
6. Participants: Higher Education institutes
7. Sampling Method: Convenience Random Sampling

Research Question: What are the critical issues about Indian Values and Ethics in Higher Education?

Research Area: The present study examines the critical issues faced by higher educational institutes in Maharashtra, India.

Research Objectives: Broadly, three aspects are examined;

1. To study the importance of Indian Values and Ethics
2. To analyze the Higher Education in India
3. To explore causes of ethical deterioration in Indian higher education institutes.
4. To explore improving the system of higher education with Indian values and ethics:

Data Collection: The data is obtained from a secondary source. Three secondary sources are referred to:

1. Reports from UGC
2. Report of Higher Educational Institutes
3. Various articles/research papers on present topic

Research Design: For the present research, the time frame for collecting secondary data is two years. The accounting Year starts from 2020 to 2022.

Researchers have identified two critical factors from the literature review: Causes of ethical deterioration in Indian higher education institutes and Suggestions for improving the system of higher education with Indian values and ethics: These factors are identified as impact factors leading to inconsistency. A purposive approach to research is followed.

**HIGHER EDUCATION IN INDIA:** Indian higher education system is the third largest in the world. The higher education system in India has grown remarkably, particularly in the post-independence period. India is the largest democracy in the world. It has a population of over 1.39 billion people, with well over 678 universities and university level institutions, including 45 central universities, 290 states universities, 95 deemed universities, 12 IITs, 12 IIMs, 2 IISc, five institutions established under the state act and 13 institutions of National importance apart from around 37,204 colleges including 2,401 woman colleges in India.

Educational infrastructure always shapes good human beings with ethics, values and virtues as the Hindu saints and gurus of an ancient Indian culture produced good managers, technocrats, politicians and Entrepreneurs.

Indians are popular with professional ethics. Indian always performs their work and responsibility with complete dedication. So in the world, Indian parents, Indian engineers, Indian Doctors, and Indian Teachers are models for the global—Indian harmonious culture amongst all entities.

Value education is a prime important topic of education in India. But more focus on value education is given to primary and secondary school students than young students in higher education institute colleges. But when the fast development of civilizations in the world and the impact of digitalization is additional influence on the education organization of India, value education needs to be inculcated in higher education institutes, when political involvement at the highest level and

adverse impact of media is increasingly perceived on the minds of youth, consumerism and blind-competition have distorted the outlook of humanity, we urgently feel the need of value education in a Higher education institution. To save human value with education, then mainly focus on the social and moral values of unorganized activities in Higher Education Institute.

#### **CAUSES OF ETHICAL DETERIORATION IN INDIAN HIGHER EDUCATION INSTITUTES**

1. Corruption: Educational corruption starts from illegal fees for admission and examination, various events organized by schools and colleges and demand irregular and illicit expenses for these events, scholarship fraud, student intake fraud, Teacher salary fraud, Infrastructure fraud, Private coaching classes by professors for extra income, students harassments by teachers in forms of the economic point of view
2. Privatization of Educational organizations: Privatization of Educational institutes is mainly responsible cause for the declining ethical values in schools and colleges. In India, about 90 % of private educational organizations are run directly and indirectly by Indian politicians from commercial and political points of view. Government is nothing serious about this issue because this politician runs the government.
3. Teacher's absenteeism: Teachers play a vital role in students' life, mainly in the ruler area of India. However, due to the government's job no burden on teachers about their presence in class, and not many teachers from higher education are absent from grace, one of the most severe ethical declining of schooling.
4. Approval & Non-Approval Teachers: In the same higher education institute, there are two types of teachers working one Approval Teacher and the other is a Non-approval teacher. Approval teacher salary per

government norms is much more than non-approval teachers, which impacts teacher performance when studying human values and ethics.

5. Lack of value education in the curriculum: Our education system lacks values because it's observed that value education focuses on primary education, not on higher education. It is mainly needed for adult students, so our adult students become less valuable in society.
6. Education systems are not innovative: Our education system is not innovative. We are not changing the syllabus for many years and have not introduced new research and innovative concept in the syllabus
7. Moral Issues: Nowadays, young Indian students are very aggressive about changing lifestyles due to social media, movies, and foreign cultures. Due to this, students' social morale decreased daily.
8. Cast system in education: All over India, students are divided by their cast. Students' tuition fees are also based on form due to the caste system of India, which motivates students about cast discrimination.
9. No Project-Based Strategy: When we focus on the Indian higher education system, it is observed that there are no practical project base approaches in the syllabus structure.

#### **SUGGESTIONS FOR IMPROVING THE SYSTEM OF HIGHER EDUCATION WITH INDIAN VALUES AND ETHICS:**

1. Need to inculcate Indian values and ethics in the best way in higher education
2. Follow the Indian scientific syllabus.
3. Higher educational institutes must improve quality and reputation and establish credibility through student mindset.
4. Collaborate Indian higher education institute with foreign education institute and teaches Indian cultures to foreign students

5. Focus on Indian values and ethics promotional activity all over the world
6. Arrange the international conference from which to identify various aspects of Indian values and ethics and their benefits for the human being

**CONCLUSION:** Our main motto in higher education is Sustainable Development with the stability of humanity, and this happens only when we inculcate Indian Ethics and values in Higher Education. Therefore value education in Higher Education Institutes should be given the most priority in reshaping the existing education policies. Only then can we think of a better tomorrow in our nation. There is a strong need to add training/workshops/conferences/ social projects/ and other social contribution causes to the existing system to make the coming managers ethically sound and stable, strengthening our corporate world and society.

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# Need for Academic Audit for Quality Improvement in Higher Educational Institute (HEI)

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**Abstract:** Higher Education institutes play a vital role in Nations Buildings because this educational institution is inculcated in their learning outcomes with contributes to the development of quality professionals by improving competence in professional knowledge and intellectual competence, promoting professionalism and employability. Furthermore, it contributes to the learner's emotional and social maturity, healthy personality, keen business acumen, solid scientific temperament, and strategic thinking. This can only be achieved by providing a comprehensive, continuously improved, global, high-quality professional education underpinned by a robust quality management system. A quality policy contributes to the institutionalization of the standard assurance process. Our commitment to providing quality teaching and learning through delivering a clean and structured curriculum using a variety of learning experiences is central to this policy. Several quality assurance processes have been institutionalized to address teacher quality, curriculum design and teaching, research and training, student development, orientation for general personality development programmers and students facing challenges. We focus on a wide range of activities that enable us to take risks. Academic Audit provides feedback on its efficiency. Observations from audits are used for organizational improvement.

**Keywords:** Academic Audit, Quality education, Higher education institutes, Outcome-based education.

**INTRODUCTION:** Higher education institutes should be centers of excellence, providing quality education to their students. Society should value these institutions, create a pool of highly employable human resources, staff the institutions, solve local problems, and maintain harmony with the external environment. I will meet that need. This cannot be achieved simply by increasing the number of institutions. Quality matters here. Quality is "the invisible but ubiquitous element that distinguishes one product from another or service from another". Quality is achieved not at once but through the constant pursuit of perfection. Poor quality higher education sacrifices its purpose.

## REVIEW OF LITERATURE:

1. Beneish (2008) measured the quality of internal control with the guidance of interior control elements. The researchers believed that the higher the quality of internal control of listed companies, the lower the risk of audit failure faced by auditors. This is helpful for auditors to issue legal audit opinions,

2. Doyle et al. (2007) examined the relationship between internal control deficiencies and the quality of accruals. They found that companies with internal control deficiencies had a lower rate of accruals. There is a direct relationship between earnings quality and audit opinion.
3. Tahinakis P and Samaritans, M (2016) consider that audit opinion has a significant market impact, which includes incremental information, while the size and financial situation of the company can significantly affect the content of cumulative information of audit opinion.

## RESEARCH METHODOLOGY:

1. Philosophy of Research: Empirical
2. Nature of Research: Descriptive
3. Approach: Cross-sectional Descriptive and Positivist
4. Data Type: Secondary
5. Data Collection Method: Survey
6. Participants: Higher Education institutes



7. Sampling Method: Convenience Random Sampling

Question: What is the role of Academic Audit in Higher education institutes?

Research Area: The present study examines Academic audits in higher educational institutes in the Maharashtra state of India.

Research Objectives: Broadly, two aspects are examined;

1. To study the importance of academic Audit in higher education institutes.
2. To explore improvements in the quality education of higher education institutes with the help of academic Audit.

Data Collection: The data is obtained from a secondary source.

Three secondary sources are referred to:

1. Reports from AICTE/UGC/Universities
2. Information on Higher Educational Institutes
3. Various articles/research papers on present topic

Research Design: for the present research, the time frame for collecting secondary data is four years. The accounting Year starts from 2019 to 2022. Researchers have identified two critical factors from the literature review: Causes of the importance of academic Audit in higher education institutes and improvements in the quality education of higher education institutes with the help of academic Audit: These factors are identified as impact factors that lead to inconsistency. A purposive approach to research is followed.

**Quality Policy in HEI:** The higher education institutes provide a comprehensive, continuously improved, and globally high-quality professional education through a long-standing quality management system complemented by the synergistic interaction of the relevant stakeholders. As this is often formulated as a policy and communicated at all levels, this policy contributes to the institutionalization of quality assurance processes in all three of her areas: science,

management and infrastructure. Subsequent quality assurance processes are institutionalized.

1. Teacher Quality: Teacher training programs are regularly organized to improve the quality of teaching. Cooperation programs with other institutions are also scheduled to enhance the quality of teachers. Faculty members are encouraged to pursue additional qualifications, research degrees, and certification programs that improve their skills.
2. Curriculum: To ensure effective curriculum delivery, school members prepare work plans, timetables, and course materials for the subjects they teach.
3. Research activities: establish research centres in priority areas to strengthen research activities. School members are encouraged to write articles for publication in magazines and to speak at national and international conferences. This opens the possibility of producing and publishing research papers in both conceptual and empirical fields. The scope of such discussions has been expanded to bring together all the disciplines offered by the Institute under a common thematic umbrella.
4. Personality Development Programs: Student development programs are essential in preparing grantees for career challenges. Value-added programs such as certificate courses are offered to scholars to bridge the gap between the university curriculum and industry requirements. Regular industry visits and industry-academic exchanges are organized to provide practical insight into how the organization works.
5. Orientation Program: Apart from career development, a proper orientation program and positive attitudes will be implemented.
6. Additional academic support to ensure overall development: The teaching of management principles can be made interesting through examples from great epics such as the Ramayana, Mahabharata, Bhagavad Gita,

Vedas and Upanishads. I can do it. Spiritual lectures, celebrations of local festivals, and lectures during the observance of important days such as World Age Day, Mother's Day, and World Environment Day often serve as additional school support.

7. **Advanced Skills Development Courses:** Corporate Yoga and Mind Control Programs offered to students focus on improving focus, overcoming stress, maintaining a good physical and mental state, and ensuring spiritual maturity. I can.
8. **Placement:** We can offer a wide range of vocational training, entrepreneurship training and employability skills to enable faster placement and better adaptation to work situations.
9. **Prepare for Challenges:** Students are encouraged to define their training and development needs and support the needs of students and businesses, and the Institute offers employability. The business world is full of challenges and risks, and education aims to prepare students to face these challenges and take bold risks.
10. **IQAC:** An internal quality assurance cell can be a permanent and effective mechanism for daily dealing with all aspects of quality. It comprises educational, administrative and administrative representatives and external members knowledgeable and competent in the institution's activities. Through regular meetings, IQAC shares its views and corrective actions. IQAC is based on the premise that quality is perfection and is often achieved slowly but steadily.

The management system supports the development and improvement of educational quality in

educational institutions. Various committees set up by the institution constantly serve administrative needs. The Planning Committee and Steering Council are members of the Executive Committee and academia. A versatile course coordinator facilitates the internal management of each department and ties them to the overall management of the Institute under the direction of the Institute Director. **ACADEMIC AUDIT LEVELS:** In higher education institutes, Academic Audit is divided into three levels in the following ways:-

1. **Strategic Level:** both teaching and non-teaching members make policies, rules and regulations for the smooth and systematic functioning of the institute quality assurance cell.
2. **Functional Level:** All teachers come together and share their knowledge by discussing the latest trends in the respective areas of their specialization by organizing seminars, workshops, and conferences with coordinators and members of different departments. The office staff is also involved in the nonacademic activity of the Institute, taking into consideration the approval of financial activity to fulfill the requirements for the smooth functioning of the Institute's activities.
3. **Operational level:** All the Stakeholders are involved in organizing the policies and rules designed by the top management to maintain and achieve the quality standards per the academic audit point of view requirement. Training for all staff to essential for effective implementation of conferences/FDP/STTP/Courses / Workshop / Training gives more thrust on pedagogy. As a result, innovations across the field are practiced in the teaching methodology.

**Table 1: Academic Audit for Improvements in Institutional Activities of HEI**

Sr.No.	Audit outcome	Improvements in institutional activities
1	Increase in Admission	a) Data collections about students b) Attractive & Easy Assessable Website c) Value addition programs d) Employability focused courses e) Scholarship schemes for toppers students

2	Improvement in Result	a) More practice test b) More assignments c) Motivations sessions
3	Enhancement in Faculty performance	a) Organizing more FDP's b) Providing more facility to faculty c) Organizing best teacher awards
4	Research publication	a) Improve projects up to publications level b) Separate Researchcell in campus c) Organizing workshop on research paper writing d) Organizing conferences
5	Co-curricular activities	a) Advanced skills certificate programs b) Industrial projects c) Training & workshop
6	Improving the Placement	a) Separate placementcell b) Personality training c) Industry collaborations d) Organizes placement drives.

Source: Secondary Data

### STAKEHOLDERS IN ACADEMIC

**AUDIT:** It is required to take meetings in Higher Education institutes with all its stakeholders to build robust academic audit Systems.

1. Management: Academic Audit is implemented for all Stakeholders, so management involvement must be for every activity under the academic audit committee.
2. Parents: With Parent Meetings, we consider the parent's expectations from the Institute for making the best policy for Academic Audit.
3. Students: Student involvement plays a vital role in academic Audit because all activity and policy-making focus on student-centric approaches for overall outcome base education with result oriented.
4. Alumni: Alumni involvement concerns their experience with skills required by the students to obtain specific employment in the industries or entrepreneurs.
5. Industry: Valuable Suggestions about the curriculum to include new technological knowledge for enhanced quality education
6. University: University audit, which comes to inspect the quality standards maintained by the Institute, are convinced to obtain renewal of affiliation based on

academic Audit we efficiently fulfill eligibility of university requirements.

### ALUMNI FEEDBACK & SUGGESTIONS:

Alumni Feedback is most important in Academic audits because it helps the enhancement the quality of education provided by the institutions. The alums are an essential stakeholder of higher education institutes because they play a significant role in making the best output-oriented teaching & learning policy with outcome-based education, which help them become the best employee and entrepreneur in society. Alums give valuable information about various industries, employers and society. They provide the skills the students require to obtain specific industry employees. So institutes can adopt this skill needed in academic programs.

**CONCLUSION:** It is concluded that when we study quality education in higher educational institutes with outcome-based education, we must focus on academic Audit. An effective academic Audit must be considered from the admission of students, teaching & learning methods, Co-curricular activities, Research publication, Student & Faculty performance, Attendance, Result analysis, 360-degree feedback systems etc.

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SPPU

N = 1 : This is a sentence

N = 2 : This is a sentence

N = 3 : This is a sentence



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