

Central Hindu Military Education Society's. **Dr. Moonje Institute of Management & Computer Studies** (Affiliated to S.P. Pune University & Approved by AICTE New Delhi) (Accredited by NAAC with B+ Grade) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 ② Ph. No. (0253) 2342840, 9175917050 PUN Code : IMMN017930, DTE Code : 5119, Exam Code : 0688 Email:office@moonjeinstitute.com Website:www.moonjeinstitute.com



Criterion 3

**Research, Innovations and Extension** 

# **3.2 Innovation Ecosystem**



Central Hindu Military Education Society's. **Dr. Moonje Institute of Management & Computer Studies** (Affiliated to S.P. Pune University & Approved by AICTE New Delhi) (Accredited by NAAC with B+ Grade) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 ② Ph. No. (0253) 2342840, 9175917050 PUN Code : IMMN017930, DTE Code : 5119, Exam Code : 0688 Email:office@moonjeinstitute.com Website:www.moonjeinstitute.com



# Index Criteria 3.2

3.2.2 Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Year	Year Name of the workshop/ seminar/ conference		Date From – To	Link to the Activity report on the website	
		201	8-19		
2018	Career Guidance &Personality Development	75	04/10/201/ to 04/10/2018	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3	
2019	India On The Move	50	08/02/19 to 09/2/2019	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3	
		201	9-20		
2019	Entrepreneur connect [Program in association with CII]	63	10/10/19 to 10/10/2019	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3	
2020	Self-Management and Career counseling	45	16/01/2020 to 16/01/2020	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3	
2020	Data Analysis in Changing Business Environment	200	24/01/20 to 24/01/20	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3	

		202	20-21		
2020	Emerging trends in Indian economy	80	01/03/2020 to 01/03/2020	https://moonjeinstitute.bho a.in/Encyc/2024/4/18/SSR-2 Cycle.html#/menu3	
2020	Self-Employment	43	07/03/2020 to 07/03/2020	https://moonjeinstitute.bhou a.in/Encyc/2024/4/18/SSR-2 Cycle.html#/menu3	
2020	7 Ws of Startup & Entrepreneurship	37	31/10 2020 to 31/10/2020	https://moonjeinstitute.bhou a.in/Encyc/2024/4/18/SSR-2 Cycle.html#/menu3	
2020	LinkedIn in this Digital Age	49 20/02/2021 to 20/02/2021 a.in/Encyc/2024/4	49 20/02/2021 to 20/02/2021 <u>a.in/Encyc/2</u>	49 20/02/2021 to 20/02/2021 a.in/Encyc/2	https://moonjeinstitute.bho a.in/Encyc/2024/4/18/SSR-2 Cycle.html#/menu3
2021	IOT Technology and Its Applications	40	20/02/2021 to 20/02/2021	https://moonjeinstitute.bhou a.in/Encyc/2024/4/18/SSR-2 Cycle.html#/menu3	
2021	The Journey of Growfix	61	61 20/03/2021 to a.in/Encyc/	https://moonjeinstitute.bhou a.in/Encyc/2024/4/18/SSR-2 Cycle.html#/menu3	
2021	Recent trends and career opportunities in Cloud Computing	55	01/05/2021 to 01/05/2021	https://moonjeinstitute.bho a.in/Encyc/2024/4/18/SSR-2 Cycle.html#/menu3	
		202	21-22		
2021	Emerging trends and opportunities in Agri Business for MBA Student	70	24/08/2021 to 24/08/2021	https://moonjeinstitute.bho a.in/Encyc/2024/4/18/SSR-2 Cycle.html#/menu3	
2021	Tips on Building a Good Human Relationship	60	21/08/2021 to 21/08/2021	https://moonjeinstitute.bho a.in/Encyc/2024/4/18/SSR-2 Cycle.html#/menu3	

2021	Business Education Dynamics	80	14/09/2021 to 14/09/2021	https://moonjeinstitute.bhons a.in/Encyc/2024/4/18/SSR-2nd Cycle.html#/menu3
2021	HR talk	60	04/09/2021 to 04/09/2021	https://moonjeinstitute.bhons a.in/Encyc/2024/4/18/SSR-2nd Cycle.html#/menu3
2021	Online Reputation Management	40	16/07/2021 to 16/07/2021	https://moonjeinstitute.bhons a.in/Encyc/2024/4/18/SSR-2nd Cycle.html#/menu3
2021	Entrepreneur story	50	23/07/2021 to 23/07/2021	https://moonjeinstitute.bhons a.in/Encyc/2024/4/18/SSR-2nd Cycle.html#/menu3
2021	Career Opportunities in Post Covid Era	52	31/08/2021 to 31/08/2021	https://moonjeinstitute.bhons a.in/Encyc/2024/4/18/SSR-2nd Cycle.html#/menu3
2021	Idea Generation (Startup) Competition	20	11/12/2021 to 11/12/2021	https://moonjeinstitute.bhons a.in/Encyc/2024/4/18/SSR-2n Cycle.html#/menu3
2021	How to Make a Business Plan	40	09/12/2021 to 09/12/2021	https://moonjeinstitute.bhons a.in/Encyc/2024/4/18/SSR-2n Cycle.html#/menu3
2021	Campus to Corporate	42	18/12/2021 to 18/12/2021	https://moonjeinstitute.bhons a.in/Encyc/2024/4/18/SSR-2n Cycle.html#/menu3
2021	Current Business Scenario, Scope and Challenges	35	20/10/2021 to 20/10/2021	https://moonjeinstitute.bhons a.in/Encyc/2024/4/18/SSR-2n Cycle.html#/menu3

# 2022-23

2022	Entrepreneurship , Innovation & Choosing the Right Field	160	04/06/2022 to 04/06/2022	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3
2022	Global Opportunity and challenges	98	09/07/2022 to 09/07/2022	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3

2022	Entrepreneur Development & Goal Setting	49	12/11/2022 to 12/1102022	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3
2022	Career Opportunities in Cloud Technology	44	17/12/2022 to 17/12/2022	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3
2022	IOT & Business Tactics	129	24/12/2022 to 24/12/2022	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3
2022	Research Methodology PhD Course Work-1	25	01/10/2022 to 11/10/2022	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3
2022	Career Guidance on HR	49	21/12/2022 to 21/12/2022	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3
2023	Research Methodology PhD Course Work-2	19	23/03/2023 to 26/03/2023	https://moonjeinstitute.bhonsal a.in/Encyc/2024/4/18/SSR-2nd- Cycle.html#/menu3

# Report on 2 Day State Level Workshop

on

# "India on the Move"

# Under QIP of Savitribai Phule Pune University 8th & 9th February, 2019

#### Introduction:

Dr. Moonje Institute organized State Level Workshop on "India on the Move" on 8th & 9th February, 2019. This event was sponsored by Savitribai Phule Pune University under Quality Improvement Program (QIP). Around 50 participants from Savitribai Phule Pune University, SNDT University, Yashwantrao Chavan Maharshtra Open University, and Symbiosis International University & Corporates were present in the workshop.

### Inauguration:

The workshop was inaugurated on 8<sup>th</sup> February 2019 by Deep Prajwalan by the hands of the Dignitaries. Mr. Pradip Peshkar, Renowned Industrialist was the Chief Guest, Mr. Balasaheb Tavhare, DGM, Bank of Maharashtra was the guest of honor of Inauguration function. Chairperson of the session was Mr. Hemant Deshpande, Secretary, CHMES, Nashik Division, Go-chairperson Shri. Nitin N. Garge Joint Secretary, CHMES, Nashik Division & Dr.Preeti Kulkarni, Director, DMIMCS.

Mr. Pradip Peshkar talked about development of India through rural areas. In his speech, he emphasized on infrastructural development and e-Governance training for everyone. Sir motivated our students to turn towards entrepreneurship. Mr. Balasaheb Tavhare explained the need of entrepreneurs and encouraged the youth to become good listeners and hard workers in this phase to become successful tomorrow.

Mr. Nitin Garge sir emphasized on the importance of self-determination & team work. He said that development of the country begins from us. Hence, we should focus on self-development.

Mr. Hemant Deshpande sir talked about the current economic trends of the country. He asked the students to be updated with all the recent happenings in the global economy.

# Session 1: (Day 1 - 8th February, 2019)

The 1st Technical session was based on industrial policies, the Resource Person for this session was Mr. Ichchharam Sonawane, Tata Consultancy. Sir explained about e-commerce. He also encouraged students about positive thinking and how we can achieve success in life.

# Technical Session 2: (Day 1 - 8th February, 2019)

Second technical session was on "Indian Telecom Sector". Mr. Nitin Mahajan, General Manager BSNL, Nashik was the Resource person for this session. He discussed the journey of telecom sector from Landline telephone to android mobile. He also explained the pros and cons of new technology and how it's helping India for developing faster.

# Technical Session 3: (Day 1 - 8th February, 2019) Panel Discussion

Panel Members of the session were renowned academicians Dr. Nilesh Berad, Director, METBKC, Dr. Rakesh Patil, HOD-MBA, Sandip Foudation, Dr. Dipak Khairnar, HOD-MBA, KBT COE, Dr. Dr.Yogesh Mohan Gosavi, Director, M. E. Society's Matoshri College of Management & Research Centre, Nashik, Dr. Rupali Khaire, Director, MGV's IMR, Nashik & Dr. Suhas Dhande, Director, K.R.Sapkal College of Managment Studies, Nashik.

It was an interactive session. Students asked some of the queries regarding the same. The major topics in discussion were Digitization, Demonetization and development of agriculture sector, skill development, etc.

# Technical Session 4: (Day 2 - 9th February, 2019)

The Resource Person for this session was Mr. Vijay Aghav sir, MD-Gaurav Industries, Aurangabad. Session started presentation of business plan. Participants presented the business plans. Sir gave his feedback to students on the presented plans. Sir guided the students regarding startup plans for various sectors like engineering, industrial & services, etc.

# Session 5: (Day 2 - 9th February, 2019)

The Resource Person for this session were Mr. Prashant Chaturvedi, Manager, Bank of Maharashtra, Nashik and Dr. Varadraj Bapat, Faculty in Finance, SJM School of Management, II'T Mumbai. Sir guided the participants regarding vision behind the initiative of India on The Move, Sir discussed various objective of the need of such initiatives for sustainable development of the country.

# Session 6: (Day 2 - 9th February, 2019)

The Resource Person for this session was Dr. Dilip Belgaonkar, Vice Principal & Associate Professor of Commerce Department, G.E.Society's RNC Arts, JDB Commerce and NSC Science College, Nashik. Transformation from "Gloom & Doom" to "Boom & Zoom". Sir gave us an overview of the various aspects that have an impact on the country's development. Sir gave insight on the before & after scenario of this initaives.

#### Valedictory:

The Chief Guest of Valedictory Function held on 20th January, 2018 was Hon. Dr. Dilip Belgaonkar, Secretary, CHMES, Nashik Division and Chairperson was Hon Dr. Ajit Bhandakkar, Chairman, CHMES's Dr. Moonje Institute, Nashik. Dr. Shriram Zade, Convenor & Deputy Director, Dr. Moonje institute gave the convenors remark. Hon. Dr. Dilip Belgaonkar talked about the release of E-Souvenir of workshop was done by the dignitaries present for the function. Prize distribution to the winners of Business Plan competition held in workshop on the theme of "India on the Move" initiatives was done by the dignitaries. The workshop report was presented by Ms. Shital Gujarathi, Workshop Co-ordinator. The Chairperson Hon Dr. Ajit Bhandakkar sir gave the concluding remark for the Valedictory session. Vote of thanks was presented by Mrs. Devayani Warungase, Organizing Secretary of the workshop.

Workshop Coordinator

Director, DMI

Workshop Convenor

# Session Themes of Workshop

- 1. Entrepreneurship and start-ups
- 2. Economic Reforms
- 3. Young India-Strength of Nation
- 4. Human Resource Development
- 5. Digitization
- 6. Uplifting Rural India
- 7. Sustainable development goals

# Invitation

Dear Sir/Madam You are cordially invited for the State Level Workshop on

# "India on The Move"

# Inauguration

Date : 8<sup>th</sup> February, 2019 Time : 10.30 a.m.

# Ualedictory

Date : 9<sup>th</sup> February, 2019 Time 2.00 p.m.

# Organizing Committee

Dr. Preeti Kulkarni, Director, DMIMCS & Workshop Co-convenor Dr. Shriram Zade, In-Charge Director (MCA), Workshop Convenor Prof. Mahesh Kulkarni, Programme Co-ordinator Prof. Shital Gujarathi, Workshop Coordinator - 9613453868 Prof. Devayani Warungase, Organizing Secretary - 9403932367

For Workshop Communication & Registration : Email : qip@moonjeinstitute.com

# Advisory Committee

Shri. Pramod Kulkarni Working President, CHMES, Nashik

Dr. Dilip Belgaonkar General Secretary, CHMES, Nashik

Mr. Milind Vaidya Vice Chaiman, CHMES, Nashik Division

Mr. Hemant Deshpande Secretary, CHMES, Nashik Division

Mr. Nitin Garge Joint Secretary, CHMES, Nashik Division

Mr. Shital Deshpande Treasurer, CHMES, Nashik Division

Dr. Ajit Bhandakkar Chairman, Dr. Moonje Institute, Nashik

# Team DMI

Prof. Nitin Chaudhari, HOD-MBA Prof. Aparna Havaldar, HOD-MCA Ms. Valshali Nikam Mr. Satej Kitkule Ms. Swati Lakhalgaonkar Ms. Rajeshwari Rasal Ms. Renuka Lalwani Ms. Kavita Oak Ms. Ranjita Rathore Ms. R. S. Kurundkar Mr. Sanjay Salve Mr. Ankush Pingale Ms. Anuya Deshpande Ms. Shivshakti Nanda

Innovative Startup Idea Competition

To bring out the creative expression and also to gauge their awareness quotient, DMIMCS organizing competition on "Innovative Startup Ideas"

\*\*\*Exciring prizes for winners.





Central Hindu Military Education Society's Dr. Moonje Institute of Management & Computer Studies, Nashik

Organizes State Level Workshop On

# " India on The Move"

(Under QIP of Savitribai Phule Pune University)



# 8"& 9" February 2019



### Central Hindu Military Education Society's Dr. Moonje Institute of Management & Computer Studies, Nashik.

(Approved by All India Council for Technical Education, New Delhi & Affiliated to Savitribai Phule Pune University) Rambhoomi, Gangapur Road, Bhonsala Military College Campus, Nashik-422005, Phone No. : 0253-2309617/2342640 Website : www.moonjeinstitute.com r Email : moonje\_institute@rediffmail.com

### The Central Hindu Military Education Society (CHMES)

The Central Hindu Military Education Society is established by Dharmaveer Dr Balkrishna Shivram Muonje, a Great Philanthropist. Brave Freedom Fighter and the Proneer of Military Education in India. Dr. Balkrishon Shivram Moonje was a firm believer of Indianisation of armed forces during the British rule and indispensability of Military Training to Indian Youth. The CHME Society has a long tradition of Value System and Military Education.

The society has a well developed infrastructure in the heart of the holy city of Nashik. The prestigious campus is renowned as "Rambboom" and is acclaimed for its discipline and quality education in India as well as Abroad

### C.H.M.F. Society's Dr. Moonje Institute of Management & Computer Studies

The Institute is established in 2002, in the memory of Dharmveer Dr. Balkrishna Shivram Moonje, founder of CFIME society. DMIMCS is consistently engaged in "Developing Business Leaders and IT Professionals with Global Vision & Indian Values"

DMIMCS is one of the leading Institutes in Maharashtra offering Post Graduate courses in Management and Computer Studies like MBA & MCA DMI is affilialed to Savitriba: Phute Pune University and is approved by AlCTE New Delhi.

DMIMCS is known for Well Developed Infrastructure, Healthy Learning Environment and Academic Ambience with proactive Academic Leadership, Experienced and Dedicated Research Oriented Faculty, National pool of Academician, Faculty & Corporate Trainers and Strong Institute-Industry Interaction & Collaboration.

### **Our Mission**

We at DMIMCS are committed to impart Professional Education by inculcating three basic values among the students - Building National Character, Quality Education and developing Management Skills.

### About Workshop

#### India on The Move

India is a large country with highest percentage of young population. With the changing world scenario many different issues need to be addressed like unemployment, infrastructure, higher imports, Education Reforms, Economic stability, Human Resource Development etc.

To address these issues we need to continue our evolution into a centre of Excellency through creative and innovative practices professionals from different fields need to contribute for the sustainable development of the country as well as upliftment of every individuals of the society. Thus pave the way for the transformation of developing India to developed India.

Considering this importance, Dr. Moonje Institute of Management & Computer Studies is organizing two day state level workshop on "India on The Move" under QIP of SPPU. This workshop will provide platform for Academicians, Researchers and Corporate to interact, discuss and share their views, knowledge and experiences on various aspects of India's roadmap to the change.

### Call for Research Papers

Original Research papers related to the workshop theme are invited from academicians, practitioners & researchers desiring to contribute to the publication. The papers will be published in Workshop proceedings bearing ISSN No, with good impact factor, Research papers should be sent on *qip/u moonjeinstitute com* 

Registration Fees				
Category	Fees			
Corporate	Rs. 700*			
Academician	Rs. 500*			
Research Scholar, Student	Rs. 250*			

\* Registration Fees is Payable Through D,D/ at par Cheque in the name of Director "Dr. Moonje Institute", Payable at Nashik or by Direct Deposit in Bank of Baroda in the

#### Account Number : 27850100002312

IFSC Code : BARBOGANNAS (5th charater is zero)

### Objectives

- To improve awareness regarding 'India on The Move' Initiatives.
- To study the various dimensions explored under the initiative India on The Move.
- To educate the participants regarding the various merits and demerits of 'India on The Move' as an instrument for nation building.
- To discuss the impact of India on The Move' initiative on Business Management, Education, Human Resource Development & self reliance of the country.

### Schedule

### Date : Friday Sth February, 2019

10.30 am to 12.00 am	Inauguration
12.00 am to 01.15 pm	Technical Session - 1
01.15 pm to 02.00 pm	Lunch Break
02.00 pm to 03.15 pm	Technical Session - 2
03.15 pm to 04.30 pm	Tea Break
04.00 pm to 05.00 pm	Technical Session - 3

### Date : Saturday 9th February, 2019

10,00 am to 11.30 am	<b>Competition for Participants</b>
11.30 am to 12.45 pm	Technical Session - 5
12,45 pm to 01,30 pm	Technical Session - 6
01.30 pm to 02.00 pm	Lunch
02.00 pm to 02.30 pm	Valedictory



CHME Society's Dr. Moonje Institute Of Management & Computer Studies (Affiliated to University of Pune& Approved by AICTE New Delhi) Accredited by NAAC B+ BhonsalaMilitaryCollege Campus Rambhoomi, Nashik – 422 005 Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

27/1/2020

#### REPORT OF STATE LEVEL SEMINAR ON "DATA ANALYSIS IN CHANGING BUSINESS ENVIRONMENT" HELD ON 24& 25 JANUARY 2020 UNDER QIP OF SAVITRIBAI PHULE PUNE UNIVERSITY

#### INTRODUCTION:

The Business world is now very competitive and extremely dynamic to stay ahead in competition organisations have to be innovative, adaptive and agile. The decision making process is now more data driven that is based on hard facts and reality. The science of Business analytics has been for last 50 years and the western countires have been using it to develop scale of business & become competitive but In Indian countries we find that the awareness of this science is now gradually improving and companies are working it. The purpose of this seminar was to provide a platform where industry experts in Data analysis and students & academicians can interact and get more insights about the recent development.

#### Inauguration:

The seminar was inaugurated by Dr Abhay wagh Director Technical Education Maharashtra state also present were Hon Hemant Deshpande sir Secretary CHME Society, Dr Dilip Belgaonkar-General secretary-CHME Society, Dr Ajit Bhandakkar Chairman Dr Moonje Institute, Dr preeti kulkarni-Director Dr Moonje Institute.

#### Resource persons for seminar:

- 1) Dr Abhay wagh: Director Technical Education Maharashtra Government
- 2) Dr Shailesh kasande -Director-suryadatta Group of Institutes Pune
- Dr Mahesh Abale: Director –Prin N.G Naralkar Institute of career Development & Research Pune
- 4) Mr J C Sharma: Expert in software for Data Analysis Mumbai
- 5) Mr Sunny Deshmukh-Cyber security Expert Mumbai
- 6) Dr A.B. Dadas-Director-Newille Wadia Institute of Management Pune
- 7) Dr Sarita Aurangabadkar- Director- JDC Bytco Institute of management & Research nasik
- 8) Dr jayashree bhalearo- MGV Institute of management & Research Nasik

#### Participation:

The seminar was attended by 200 students ,faculty & Industry persons from Home university and other universities.

Mr Satej Kitkule Seminar-coordinator



Dr preeti Kulkarni Director-DMI

## Session Themes of Workshop

- · Data analytics and changing business models
- · Use of data analytics for better decision making
- Essentials of Business Research Methods
- Changing business environment and need of data analysis

# Inuitation

Dear Sir/ Madam, You are cordially invited for the State Level Workshop on

# "Data Analysis in Changing Business Environment"

## Inunguration

Date : 24" January, 2020 Time : 11.00 a.m.

# Unlediclory

Date : 25" January, 2020 Time 3.15 p.m.

Your Presence will grace the Occasion. C.H.M.E. Society's Dr. Moonje Institute

## Dignituries For Workshop

Hon. Dr. N. S. Umarani, Pro-Vice Chancellor, SPPU Hon. Dr. Prafulla Pawar, Registrar, SPPU Hon. Dr. Parag Kalkar, Dean, Faculty of Commerce & Management, SPPU

## Advisory Committee

Lt. Gen. (Rtd.) Dattatray Balaji Shekatkar President, CHME, Nashik Mr. Pramod Kulkarni Working President, CHMES, Nashik Dr. Dillp Belgaonkar

General Secretary, CHMES, Nashik:

Mr. Vijay Aghav Member, CHME Society

Mr. Milind Vaidya Vice Chairman, CHMES, Nashik Division

Mr. Hemant Deshpande Secretary, CHMES, Nashik Division

Mr. Nitin Garge Joint Secretary, CHMES, Nashik Division

Mr. Shital Deshpande Treasurer, CHMES, Nashik Division

Dr. Ajit Bhandakkar Chairman, Dr. Moonje Institute, Nashik

### Academic Advisors from Industry

Mr. Rahul Vaidya, MD, Nirmitee Promac Consultants Dr. Pankaj Kumar, Head R&D, Della Magnets Mr. Ajay Lagad, Owner, Param Controls Mr. Vivek Kulkami, Acdemic Advisor Mr. Dhanajay Jakhadi, Director, Smee Engineers Dr. Milind Khandawe, Technical Director, BHOR Mr. Sunil Medhnekar, Asking Fablech Pvt. Ltd.

### **Organizing Committee**

Dr. Preeti Kulkarni, Director, DMIMCS Dr. Shriram Zade, Deputy Director, DMIMCS Prof. Mahesh Kulkarni, Programme Co-ordinator Prof. Satej Kitkule, Workshop Coordinator Prof. Anuya Deshpande, Organizing Secretary





Central Hindu Military Education Society's Dr. Moonje Institute of Management & Computer Studies, Nashik

Organizes State Level Workshop On

# "Data Analysis in Changing Business Environment"

(Under QIP of Savitribai Phule Pune University)



# 24"& 25" January 2020



#### Central Hindu Military Education Society's Dr. Moonje Institute of Monogement & Computer Studies, Noshik.

(Approved by All India Council for Technical Education, New Delhi & Affiliated to Savitribai Phule Pune University) Rambhoomi, Gangapur Road, Bhonsala Military College Campus, Nashik-422005, Phone No. : 0253-2309617/2342840 Website : www.moonjeinstitute.com i Email : moonje\_institute@redifinal.com

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The society has a well developed infrastructure in the heart of the holy city of Nashik. The prestigious campus is renowned as "kamhhoom" and is acclaimed for its discipline and quality education in India as well as abroad.

### C.H.M.E. Society's Dr. Moonje Institute of Monogement & Computer Studies

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DMIMCS is known for Well Developed Infrastructure, Healthy Learning Environment and Academic Ambience with proactive Academic Leadership, Experienced and Deducated Research Oriented Faculty, National pool of Academician, Facalty & Corporate Trainers and Strong Institute-Industry Interaction & Collaboration.

### About Workshop

Data is now more accessible than ever. To improve efficiency in business processes, every organization collects related information. However, very few companies have realized the importance of analysing this data that leads the business in a direction of improvement or change. There are certain questions that companies find difficult to get solutions to:

- Which data to use and where to source it from?
- What tools or technologies to select for analysis?
- How to implement the analysis findings?

Data trends can provide hidden insights to identify problems and help provide alternative ways of working. Moreover, it can make companies more efficient, productive, and even help predict future market trends.

Companies collect information from across their organization and industry. This gives them a competitive advantage in seeing where improvements are needed and where trends in sales have increased or decreased. It enables companies to identify potential gaps in the market.

This workshop is our humble effort to explore the areas of knowledge and tap the opportunities & identifying the threats in changing business environment.

### Objectives

- · To explore new ideas in data analytics area.
- · To study tools of data analysis for business
- To understand the importance of data analysis in changing business environment.
- To create awareness about the issues related to data collection & data analysis.
- To understand the role of data analysis in current business scenario.

### Registration Fees & Details

Category	Registration Free Without Paper	Registration Fees With Paper
Student	Free	Rs. 100
Businessman	Rs, 240	Rs, 300
Academicium	Re: 200	Rs. 300
Research Scholar	R4, 300	R4. 350

Registration link is available on the website. www.moonicinstitute.com

For Workshop Communication & Registration Email: gip@moonjeinstitute.com

### **Call for Research Papers**

Original Research papers related to the workshop-theme are invited from academicians, practitioners, & researchers. Format of the paper and link for the submission will be communicated after registration.

Selected Papers will be published in DMI journal with ISSN No. - ISSN 2250-356

### 24" & 25" January, 2020

### Schedule

### Date : Friday 24" January, 2020

11.00 am to 11.45 am	Inauguration Function
11,45 am to 01,00 pm	Technical Session - I
01.00 pm to 02.00 pm	Lunch Break
02.00 pm to 03,15 pm	Technical Session - 2
03.15 pm to 04.30 pm	Technical Session - 3
04.30 pm Onwards	High Tea

### Date ( Saturday 25° January, 2020

10.00 am to 10.30 am	Breakfast
10.30 am to 11.45 am	Technical Session - 1
11.45 am to 01.15 pm	Technical Session - 2
01-15 pm to 02.00 pm	Lunch
02-00 pm to 03.15 pm	Technical Session - 3
03-15 pm to 04,30 pm	Valedictory

# सावित्रीबाई फुले पुणे विद्यापीठ (पूर्वीचे पुणे विद्यापीठ)

दूरष्वनी क्रमांक. : ०२०—२५६०१२६४ २५६०१२६५ ई—मेल: pldvp@unipune.ac.in



नियोजन व विकास विभाग, गणेशखिंड, पुणे—४११००७.

संदर्भ - साफुपुवि/निववि/७१3

दिनांक : १५ नोव्हेंबर, २०१९

#### प्रति,

मा. प्राचार्य/संचालक, सर्व संबंधित संलग्न महाविद्यालये/मान्यताप्राप्त परिसंस्था,

> विषय : शैक्षणिक वर्ष २०१९–२० मध्ये गुणवत्ता सुधार योजनेअंतर्गत राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/चर्चासत्र/परिषदांचे आयोजन करण्यासाठी अर्थसहाय्य मंजूरीबाबत...

महोदय/महोदया,

गुणवत्ता सुधार योजनेअंतर्गत बिगर आदिवासी व आदिवासी विभागातील विद्यापीठ संलग्न महाविद्यालये व मान्यताप्राप्त परिसंस्थांनी राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/ चर्चासत्र/परिषदांचे आयोजन करण्यासाठी ऑनलाईन पध्दतीने विहित मुदतीत सादर केलेल्या प्रस्तावांपैकी गुणवत्ता सुधार योजनेच्या मार्गदर्शकतत्वांस अनुसरून पात्र ठरलेल्या सोबत जोडलेल्या यादीतील महाविद्यालये/परिसंस्थांच्या नावापुढे नमूद केलेल्या प्रमाणे अर्थसहाय्य मंजूर करण्यात येत आहे.

शैक्षणिक वर्ष २०१९–२० मध्ये महाविद्यालये/मान्यताप्राप्त परिसंस्थांकडून प्राप्त झालेल्या प्रस्तावांची छाननी करून विद्यापीठाकडे प्राप्त प्रस्तावांचा आणि याकामी उपलब्ध अर्थतरतुद, कार्यशाळा/चर्चासत्र/परिषदांचे विषय, त्यांची व्यापकता व उपयुक्तता विचारात घेऊन, अंतिम यादीस मंजूरी देण्यात आलेली आहे. मंजूरीची स्वतंत्र पत्रे पाठविण्यात येणार नाहीत, प्रसिध्द करण्यात आलेली मंजूर यादी हीच मान्यता समजण्यात यावी.

ज्या महाविद्यालयांवर विद्यार्थ्यांचे अंतर्गत गुण वेळेत सादर न केल्यामुळे दोन वर्षांपर्यंत कोणतेही अनुदान न देण्याबाबत कारवाई करण्यात आलेली आहे. अशा महाविद्यालयांस नजर चुकीने कार्यशाळा/चर्चासत्र/परिषदेस मंजूरी दिली गेली असेल तर अशा महाविद्यालयांनी कार्यशाळा/चर्चासत्र/परिषद आयोजित करू नये, केल्यास त्यांना आर्थिक सहाय्य अदा केले जाणार नाही.

संलग्न महाविद्यालये व परिसंस्थांची गुणवत्ता वाढविण्याचा दृष्टीकोन डोळ्यासमोर ठेवून गुणवत्ता सुधार योजना ही संकल्पना अस्तित्वात आली. सावित्रीवाई फुले पुणे विद्यापीठासारख्या आंतरराष्ट्रीय ख्यातीच्या आणि गुणवत्तेस प्राधान्य देणाऱ्या विद्यापीठाला ही योजना निश्चितच वरदान ठरली आहे. विद्यापीठाचा संध्याचा संलग्नित p\2019\Gurvers Sudhar Yojna Letters ADCS महाविद्यालयांचा/मान्यताप्राप्त परिसंख्यांचा व्याप पाहना पारंपरिक शिक्षणातील आणि व्यावसायिक शिक्षणातील अंदाजे ७१४ महाविद्यालये, अंदाजे १७४ मान्यताप्राप्त परिसंग्धा आणि अंदाजे ७५ मान्यताप्राप्त संशोधनसंस्था इतक्या मोठयां संख्येने विद्यापीठाशी संख्यित असणाऱ्या महाविद्यालयातील विद्यार्थी आणि शिक्षकांची गुणवत्ता बाढविण्याच्या दृष्टीने गुणवत्ता सुधारणा योजनेअंतर्गत राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/चर्चासत्र/परिषदांचे आयोजन योजनावश्च पश्चतीने केले जाते. सदर कार्यशाळा/चर्चासंत्र/परिषदांमध्ये राष्ट्रीय व आंतरराष्ट्रीय स्तरावरील व्यक्ती सहभागी होतात व संशोधन पेपर सादर करीत असतात, परंतु अशा सहभागी व्यक्तींच्या बाबतची व त्यांनी सादर केलेल्या संशोधन पेपरची माहिती विद्यापोठाकडे एकत्रितरित्या उपलब्ध नाही. विद्यापीठाने आयोजित केलेल्या कार्यशाळा/चर्चासत्र/परिषदांमध्ये विद्यापीठ कार्यक्षेत्र बाहेरील किती नामांकित व्यक्ती उपस्थित राहिल्या अशा संपूर्ण माहितीचे संकलन होण्याच्या दछीने मंजरी देण्यात आलेली कार्यशाळा/चर्चासत्र/परिषद संपल्यानंतर ७२ तासांच्या आत सडभागी व्यक्तींची माहिती विद्यापीठाच्या http://bcud.unipune.ac.in/ → login →Menu → Planning & Development → Submit participants details या लिंकवर सादर करावी. अशा पध्दतीने सादर केलेला अहवाल विद्यापीठास हिशेब सादर करतेवेळी दिलेल्या सुचनांप्रमाणे सादर करावा.

कार्यशाळा/चर्चासत्र/परिषदांमध्ये विविध विषयांवर सादर केलेल्या संशोधन पेपरचे एकत्रितरित्या संकलन करून, सदर संशोधन पेपरचे महाविद्यालय/परिसंस्थेतील शिक्षक/ विद्यार्थ्यांना त्यांच्या पुढील संशोधनासाठी किंवा संदर्भासाठी हया कार्यशाळा/ चर्चासत्र/परिषदांमध्ये सादर केलेले संशोधन पेपर उपलब्ध होण्याच्या दृष्टीने विद्यापीठाच्या संकेतस्थळावर सदर संशोधन पेपर अपलोड करण्याबावत नजिकच्या काळात स्वतंत्र लिंक उपलब्ध करून देण्यात येणार आहे.

त्याचप्रमाणे जर काही कारणास्तव महाविद्यालय/परिसंस्थेस कार्यशाळा/चर्चांसत्र/ परिषदेच्या तारखेमध्ये बदल करावयाचा असल्यास त्याबाबतचे पत्र विद्यापीठाच्या संकेत स्थळावर महाविद्यालयाच्या लॉग—इन मधून ऑनलाईन पध्दतींने सादर करावे. त्यास ऑनलाईन पध्दतींनेच मंजुरी देण्यात चेईल. या मागचा प्रमुख हेतु असा की, बरीचशी महाविद्यालये/परिसंस्था नाशिक, अहमदनगर, पुणे जिल्हा यासारख्या दूर ठिकाणी आहेत व केवळ एवद्याच कामासाठी महाविद्यालय/परिसंस्थांमधील कर्मचाऱ्यांना विद्यापीठात यावे लागते. सबब, वरील प्रक्रियेमुळे महाविद्यालय/परिसंस्थांचा व कर्मचाऱ्यांचा वेळ, पैसा व मानवी श्रमाची बचत होण्याच्या दृष्टीने निश्चितच उपयोग होईल.

महाविद्यालये/मान्यताप्राप्त परिसंस्था यांनी गुणवन्ता सुधार योजनच्या मार्गदर्शकतत्वामध्ये नमूद केलेल्या नियम व अटीच्या अधिन राहून राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/चर्बासत्र/परिषदांचे आयोजन करून त्यांची देयके महाविद्यालये/परिसंस्थेच्या अंतर्गत हिशेबतपासनीसांकडून तपासणी (Audit) करून घेवृन लेखापरिक्षणासाठी सादर करण्याबाबत स्वतंत्रपणे कळविण्यात येईल. सदर देयकांसोवन महाविद्यालय/परिसंस्थेने प्राचार्य/संचालक यांची विद्यापीठ मान्यता पत्राची प्रत, नॅंक/ एन.बी.ए. मूल्यांकन प्रमाणपत्राची प्रत, शैक्षणिक वर्ष २०१९–२० करिता भरलेल्या संलग्नीकरण शुल्काची पावती. प्रोरेटा, एआयएसएचई व एमआयएस माहिती भरल्याच्या प्रमाणपत्राची प्रत इत्यादी कागदपत्रे सादर करणे अनिवार्य आहे.

राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/वर्चासत्र/परिषदांचे आयोजनासाठी महाविद्यालय/परिसंख्यांनी त्यासाठी वापरलेल्या निधीची मार्च मध्ये होणाऱ्या लेखा परिक्षण शिबीरानंतर प्रतिपूर्ती होते. सदर प्रतिपूर्ती लवकर होण्याच्या दृष्टीने

D:\ 2019\Gunwerte Sudhar Vojne Litters.do.>

कार्यशाळा/चर्चासत्र/परिषदांचे आयोजनानंतर वरील सर्व बाबीची पूर्तता केल्यानंतर संबंधीत कार्यशाळा/चर्चासत्र/परिषदांच्या हिशेबांची कागदपत्रे विद्यापीठाकडे त्वरित सादर करावीत व त्याचप्रमाणे महाविद्यालयाच्या वॅक खात्यासंबंधीची माहिती विद्यापीठ संकेतस्थळावर अपलोड करण्यात यावी. जेणेकरून आयोजित केलेल्या कार्यशाळा/चर्चासत्र/परिषदांच्या खर्चाची प्रतिपूर्ती विद्यापीठाकडून लवकर करणे सुकर होईल.

राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/चर्चासत्र/परिषदांचे आयोजन करण्यासाठी अर्थसहाय्य मंजूर यादी व कार्यशाळा/चर्चासत्र/परिषदांचे आयोजन व हिशेब सादर करताना महाविद्यालये/परिसंस्थेने घ्यावयाच्या काळजी बाबतची माहिती सोबत जोडलेली आहे.

कळावे,

(मुंजाजी रासवे)

उपकुलसचिव नियोजन व विकास विभाग

सोबत : वरीलप्रमाणे.

#### QUALITY IMPROVEMENT PROGRAMME (2019-20) FINANCIAL ASSISTANCE FOR ORGANIZATION OF SEMINAR/CONFERANCE/WORKSHOPS Level- State

SR.No.	District	Taluka	Name and Address College/Institute (Application Id,PUN Code)	Subject/Theme	Opening Date	Closing Date	Amount Demanded	Amount Sanctioned	Remark
1	Ahmednagar	Akole	Satyaniketan Sanstha Adv. Manoharrao Nanasaheb Deshmukh Arts Science and Commerce College Addr: Rajur Tal: Akole Dist: Ahmednagur, Pincode: 422604 PUNCODE: CAAA016440 Application ID: SCW191644002 Januard No: 571	Impact of Globalization on Language and Literature.	03/01/2020	04/01/2020	132000	100000	OK
2	Nashik	Igatpuri	S.M.B.T. Sevabhavi Trust S.M.B.T. College of Pharmacy Addr. Nandi hills Dhamangaon Tal: Igatpuri Dist. Nashik, Pincode: 422403 PUNCODE: CPHN018000 Application ID: SCW 191800013 Invand No. 662	Recent Avenues in Drug Development Process	08/11/2019	09/11/2019	97500	97500	OK
3	Nashik	TRYAMBAKESHW AR	Ralyani Charitable Trust Ravindra Gambhitrao Sapkal College of Pharmacy Addi: Sapkal Knowledge Hub Kalyani Hills Anjueri TrimbakeshwarNashik Tal: TryambakeshwarDist: Nashik, Pincode: 422213 PUNCODE: CPHN018380 Application ID: SCW191838005 Inward No: 684	Antimicrobial Resistance: A Global Threat to Public Health System	13/12/2019	14/12/2019	178000	100000	OK.



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#### QUALITY IMPROVEMENT PROGRAMME (2019-20) FINANCIAL ASSISTANCE FOR ORGANIZATION OF SEMINAR/CONFERANCE/WORKSHOPS Level-State

113	Nashik	NASHIK	Maratha Vidya Prasarak Samaj Karmaveer Shantarmbupu Kondaji Wavare Arts,Science and Commerce College Addr: Uttamnagar CIDCO Tal: Nashik Dist: Nashik, Pincode: 422008 PUNCODE: CAAN018480 Application ID: SCW 191848002 Inward No.660	HEALTHY AND FIT INDIA THROUGH YOGIC SCIENCE	29/11/2019	30/11/2019	130000	100000	OK
114	Nashik	NASHIK	Sandip Foundation Sandip Institute of Technology and Research Center	Recent Advances in Structural Auditing Systems	07/02/2020	08/02/2020	100000	-100000	OK
115	Nashik	NASHIK	C.H.M.E. Society Dr. Moonje Institute of Management and Computer Studies Addr. Bhonsata Military College Campus Gangapar RoadRambhoomi Nashik Tal: Nashik Dist: Nashik, Pincode: 422005 PUNCODE: IMMN017930 Application ID: SCW191793003 Jawand No: 606	WORKSHOP ON TDATA ANALYSIS IN CHANGING DUSINESS ENVIRONMENT*	13/01/2020	14/01/2020	110000	100000	OK



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# Dr.Moonje Institute of Management and Computer StudiesNashik State Level Workshop on "Data Analysis in Changing Business Environment"

24th & 25th January, 2020 Registration Details (For SPPU Participants)

				Sign		
Sr.No.	Name Of participant & college Name Address	Mobile No	E-Mail ID	Day 1 24/01/2020	Day 2 25/01/2020	
k	Kasan Dinoja B.M.C	7710845508	alisojakozaneg mail	Korm	Rosers	
2	Bamilkihu & Jugtup OMC I NOK.	9881210821	Sumitches Jay Lyo & Smait	Synthe	ANTA	
3.	Tikum Kumawat KYN. Nayak / NSK	176941733 5	Tikankunand 7761Q.	Likon	likows	
21.	Madav Behit Kanhaiyald C Bhonsala Militaray College.	7620260149	rohitKanheiyalal Jadav 2001 @gmail.com	Felip	Foldi	
ร	Revati Pointig Lohoitare [Bhonsaig Military college]	9552854970	gamil.com	BE lopeitai		

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6)	Subhant Bhavar Bhosala Military college	7028291592	Subhantbhaverrog @gmai.com	Bhavar	
7)	Kurhade Herishikesh shiwaji Bhonscea military Callege	9518364027	Rushikedukunhade72@ gmail.cam	Runhost	Que
8]	Meers Santosh Tak Bhonsala Military College	7972872209	mi hivtis@ gmail.com	Quint TAL	
9)	Sana Nasim Shafikh Bhonsala Military College	7410185088	seksana0511@ gmarl.com	- Aler	
(0)	Sarthold Gonesh powar Bhonsola military (19.	9404480339	Pawarsarthako7 @gonai1.com	SGPOUS	
11)	Pratik C. Gavali Bhonsala Military College	7887992902	Pratik, gavalioz Ogmail.com	Baund!	

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14.	Rushikesh Bhaskaz Backha BMCINBK	9832867279	Kushi bachhar 3330 gmeil. Com.	( Set and a set	A Barthand
IS	Batik-Backash-Mali BMCI NOK	8669uuzusg	Bretik Michi 980 gweil-con	June 1	Traini
16	Pawar Sudarshan Shallendra BMCI NOR	9245596352	Powar Sudarshan 340 gmail.com	by .	Sal.
17.	Sulekh Vasani BMC, MEK.	8806639579	suezkhvasani@ gmaul.com	A	×

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### Central Hindu Military Education Society's Dr. Moonje Institute of Management & Computer Studies (DMI), Nashik Startup and Innovation Cell (SIC) Report of Webinar on "7 W's of Startup Entrepreneurship"

Date & Time: October 31, 2020; Time: 11.30 am to 12.30 pm

**Objective of the Webinar:** The objective of the webinar was to initiate awareness about the foundation concepts of entrepreneurship and inculcate a culture of startup and innovation among the students.

Expert Speaker: Mr. Girish Pagare, Chartered Engineer, Senior Manager (EMS) at Graphite India Ltd.

A webinar on "7 W's of Startup Entrepreneurship" was organized by Startup and Innovation Cell of Dr. Moonje Institute. Preamble and Introduction of the guest was done by Dr. Shriram Zade, Head, SIC-DMI. In his session, Mr. Girish Pagare sir explained the difference between innovation and invention and 7 W's of Startup. Later he discussed about various concepts like Design Thinking, Bottom of pyramid, societal innovation, etc. He discussed some examples of startup made by students. Later, the session was made open to students for asking questions.

Vote of Thanks was proposed by Prof. Shital Gujarathi Co-ordinator, Startup & Incubation Cell, DMIMCS.

Total participation for the webinar was 37. Respected Chairman-DMI Mr. Rahul Vaidya and other CDC members, Director-DMI Dr. Preeti Kulkarni, DMI faculties and students from MBA II and MCA II were present for the webinar.

Technical support for the webinar was extended by Prof. Ankush Pingale, Prof. Rajeshawari Rasal and Mr. Vishwanath Lohar for streaming the session smoothly on Google Meet and lives on Facebook.

Google Meet Link for the webinar: meet google.com/xxi-vjzm-bfp Facebook Link for the webinar https://www.facebook.com/dminashik/live/

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Prof. Shital Gujarathi Co-ordinator, Startup & Incubation Cell,

Dr. S S Zade,

Head, Startup & Incubation Cell, Deputy Director, DMIMCS



DIRECTOR Dr Moonje Institute Nashik



CHME Society's Dr. Moonje Institute of Management & Computer Studies "Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC B+ Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

### NOTICE

Date: 29/10/2020

All students of MBA & MCA are informed that, the DMI has organized a Guest Lecture on "7 W's Startup Entrepreneurship". Attendance is Compulsory to all.

## The details of Guest Lecture are as follows:

Resource Person Name: Hon. Girish Pagare

Date: 31/10/2020

Day: Saturday

Time: 11.25am

Place: Join from anywhere through the following link

## Google Meet Link

https://meet.google.com/fve-dycp-qit

Mr. Ankush Pingale Faculty-MBA



Byyarath

Mrs. Shital Gujarathi Faculty-MBA

29/10/2020

Dr. Preeti Kulkarni Director

Dr. Shriram Dy. Director

## **CENTRAL HINDU MILITARY EDUCATION SOCIETY'S**



STARTUP

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## DR. MOONJE INSTITUTE OF MANAGEMENT AND COMPUTER STUDIES, NASHIK

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START UP AND INNOVATION CELL ORGANIZES WEBINAR ON

# "7 W'S OF STARTUP ENTREPRENEURSHIP" 11.30 AM, OCTOBER 31, 2020



## Mr. Girish Pagare, Chartered Engineer, Senior Manager (EMS) at Graphite India Ltd.Nasik

JOIN US: MEET.GOOGLE.COM/FVE-DYCP-QIT OR OPEN MEET AND ENTER THIS CODE: FVE-DYCP-QIT



## Fwd: Information about Today's Session 24/04/2021. (Mr.Subhod Agarwal Sir)

1 message

ankush pingale <ankush.pingale@moonjeinstitute.com> To: iqac dmi <dmi.iqac@moonjeinstitute.com> Tue, Sep 14, 2021 at 10:41 AM

------ Forwarded message ------From: **ankush pingale** <ankush.pingale@moonjeinstitute.com> Date: Sat, Apr 24, 2021 at 12:04 PM Subject: Information about Today's Session 24/04/2021. (Mr.Subhod Agarwal Sir) To: shital gujarathi <shital.gujarathi@moonjeinstitute.com> Cc: Director DMIMCS <director@moonjeinstitute.com>, swati lakhalgaonkar <swati.lakhalgaonkar@moonjeinstitute.com>

Dear Madam,

#### Today's Topic: Emerging trends and opportunities in Agri Business for MBA Student

#### Sir discussed and focused on following important points:

- 1. Transformation of Traditional Agriculture to Agribusiness.
- 2. Agribusiness & Opportunities in Different areas of Agribusiness.
- 3. Focused on various Agri Export Zones in India with importance.
- 4. What is the Unique Dimension of Agribusiness.
- 5. Success story of Sh. H. K. L. Chadda ji, Chadda seed farm, Chakulwa Haldwani.
- 6. Case Study of Dharamveer Singh Became a Successful Entrepreneur Through Innovation
- 7. Case Study of Potato Papad making by Kashi Vishwanath Farmer Producer Organisation, Varanasi
- 8. Wholesale counter for vegetable sale by Rameshwar Farmer Producer Company Limited providing a more remunerative channel to farmer
- 9. Importance of "Tree Plantation".

Session Coordinator: Ankush Pingale & Swati Lakhalgaonkar

Introduction Given By: Mr.Yuvraj Pawale

Vote of Thanks Given By: Mrs.Pallavi Rakhecha

Total Participants: 70 to 80

Kindly find the attached screenshots of the programme with Poster.

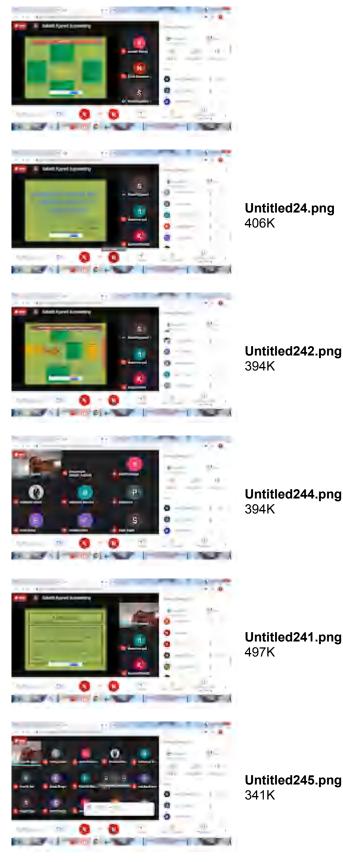
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Ankush Pingale

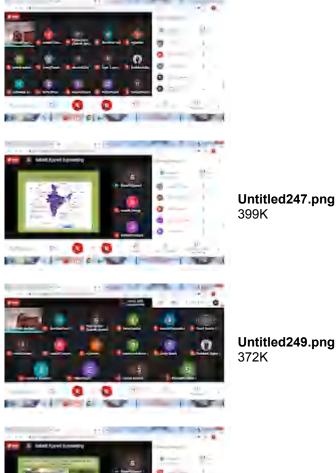
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### CHME SOCIETY'S Dr. MOONJE INSTITUTE OF MANAGEMENT & COMPUTER STUDIES, NASHIK

Date: 11.10.2019

## REPORT

### ON "ENTREPRENEURS CONNECT SESSION" CONDUCTED AT Dr. MOONIE INSTITUTE In Association with Confederation of Indian Industry ( CII ), Nashik

" Entrepreneurs Connect Session" was conducted by Startup & Innovation Cell (SIC) of Dr. Moonje Institute of Management & Computer studies, from 10:30 am to 12:30 pm on 10.10.2019. The Resource persons for the event were Mr Tushar Patwardhan, Chief Executive Officer, Tushar Udyog, Mr Pradeep Ghare, Chief Executive Officer, The Catalyst and Mr Prasad Ugle, Director, Deccan Engineering Works.

The session got initiated with the Introduction of the Guests and their felicitation by Dr. Preeti Kulkarni, Director, DMIMCS.

Dr. Shriram Zade, Deputy Director, Dr. Moonje Institute, addressed regarding preamble & objective of the session.

Mr Tushar Patwardhan said that any person could become an Entrepreneur and discussed the traits needed for the same. He discussed two successful stories of risk management.

Mr Pradeep Ghare, explained the steps of preparing the Business plan.

Mr Prasad Ugle emphasized the essentials of market study, capital investments and growth potentials with practical examples for creating a new startup.

The guidance session was followed by question and answer session in which the students clarified their queries regarding starting up new businesses & idea generation.

The session was helpful for guiding students towards Entrepreneurship development & promoting Start Up culture among students by providing opportunity to connect with the entrepreneurs and interact with them.

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Finally, the vote of thanks was given by Prof Shital Gujarathi, ( Coordinator SIC ), DMIMCS.

, Gaaa Prof Shital Gujarathi

Coordinator, Startup & Innovation Cell, DMI

Prof Renuka Lalwani Member, Startup & Innovation Cell, DMI

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Dr. Shriram Zad Deputy Director & Head, Startup & Innovation Cell, DMI

Dr.Preeti Kulkarni Director, Dr.Moonje Institute

#### CHME Society's



Dr. Moonje Institute of Management & Computer Studies ,Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC with B+ Grade Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

#### Date: 09-12-2021

### How to Make a Business Plan

Introduction: It was an introductory session about the business plan for "Idea Generation Competition" Which was organized by the Startup and Innovation Cell of DMI for the students of MBA II year and MCA II, III year on 7<sup>th</sup> December 2021. Expert Speaker for this session was Mr. Ganesh Honrao. He explained about the concepts of business and the business plans. Also he guided the students that how students can pursue a career in new business opportunities. He explained and discussed the various ideas and business plans with students. The session concluded with the question answer session.

Activity Coordinators Names:

Faculty Coordinators:-

- Hema Darne
- Shital Gujarathi

Student Coordinator:-

- Ebrahim Rozawala
- Shubhada Veer

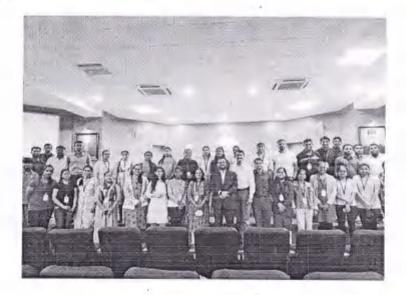
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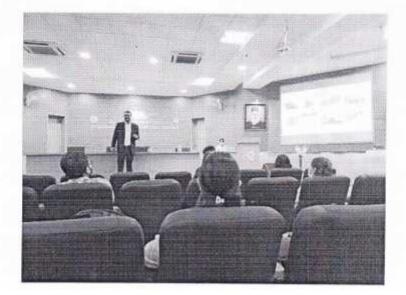
- 1. To increase students' knowledge about "how to make a business plan"
- 2. To understand the various business plan
- 3. To encourage students to generate business plans.

Beneficiary to: MBA and MCA final year students

Total Participants: 40

Glimpse of the Session:-





9

Prof. Hema Darne Coordinator

lygaratti

Prof.Shital Gujarathi Coordinator (Startup & Innovation Cell)

Dr. Preeti Kulkami Director, DMI

### Central Hindu Military Education Society's Dr. Moonje Institute of Management & Computer Studies, Nashik

### Notice

Date 05/12/2021

All the students of MBA II, MCA II & III are informed that Startup and Innovation Cell of Dr. Moonje Institute is organizing session on **"How to make a Business Plan"**, Expert Speaker for this session is **Mr. Pradeep Ghare** (Business Advisory & Training is Chief Executive Officer, The Catalyst,Nashik). Therefore attendance is compulsory for all the students.

The details are as follows:

Date: 7<sup>th</sup> December 2021, Tuesday

Time: 10.00 am

Venue: Dr. Moonje Institute, Nashik

12/2021

Dr. Shriram Zade Deputy Director





#### CHME Society's

Dr. Moonje Institute

Of Management & Computer Studies (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

> Rep No: - Droj - 21-22/161 4/12/21

To, Mr. Ganesh Honrao Chief Consultant THE CATALYST, Nashik

Subject: Invitation as Expert speaker for session on " How to Make Business Plan"

#### Dear Sir,

The C.H.M.E. Society's Dr. Moonje Institute of Management and Computer Studies is a leading Institute offering Post Graduate courses in Management and Computer Studies (MBA and MCA). DMI is affiliated to Savitribai Phule Pune University and is approved by AICTE New Delhi.

As per guidelines from Savitribai Phule Pune University & to promote Entrepreneurship & start up culture among the students, Dr. Moonje Institute is organizing **"Idea Generation (Start Up) Competition"** for the students.

It is our pleasure to invite you as an Expert Speaker for the subject looking at your expertise and vast experience on the subject. We request you to give your time and expertise to help young people develop their entrepreneurial skills.

The details are as follows:

Date: 7<sup>th</sup> December, 2021, Tuesday Time: 10am onwards Venue: Dr. Moonje Institute, Nashik.

Kindly accept our invitation.

Awaiting your gracious presence.

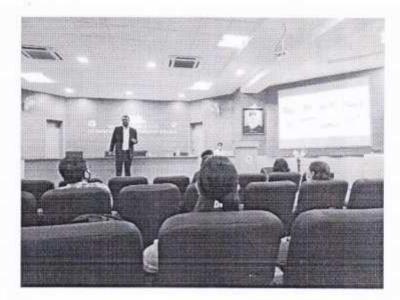
Thanking You

With regards,

Dr. Preeti Kulkarn

Director, DMIMCS





### Central Hindu Military Education Society's Dr. Moonje Institute of Management & Computer Studies, Nashik

				Date:>>>>	×7/12/21				-	-	
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FIN-25	FIN	HRM	-	Pardeshi Rutuja Anilsingh	Photo			-			
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Central Hindu Military Education Society's Dr. Moonje Institute of Management & Computer Studies, "Rambhoomi" Gangapur Road, Nashik-05 A.Y. 2021-2022(Term II) MCA II

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Central Hindu Military Education Society's Dr. Moonje Institute of Management & Computer Studies, "Rambhoomi" Gangapur Road, Nashik-05 A.Y. 2021-2022(Term II)

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Dr. Moonje Institute of Management & Computer Studies, "Rambhoomi" Gangapur Road, Nashik-05 Central Hindu Military Education Society's

A.Y. 2021-2022(Term II) MCA III

	Subject:		Faculty	
No	Name			
-	Badgujar Namrata Sunil			
2	Baru Meeta Bhupendra			
ω	Bhavar Sameer Vilas			
4	Borade Atul Sanjay			
S	Chaudhari Nikita Shashikant			
6	JARHAD MANESH VITTHAL			
7	Kothawade Sayali Deepak			
00	Nandan Pratik Dhananjay			
9	Patil Vivek Sanjay			
10	RAJPUT MAYANKSINGH MUKUND			
11	Rathod Tanvi Harish			
12	Sharma Komal Rameshchandra			
13	SHINDE RENUKA RAMDAS			
14	Shukla Harshali Jagdish			
15	Tangade Mansi Gajanan			
16	Tushar Rajaram Rao			
17	17 Vidhate Shital Prabhakar			
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### Fwd: Information about Today's Session 21/08/2021. (Mr.SUHAS VAIDYA Sir)

1 message

**ankush pingale** <ankush.pingale@moonjeinstitute.com> To: iqac dmi <dmi.iqac@moonjeinstitute.com> Tue, Sep 14, 2021 at 10:40 AM

------ Forwarded message ------From: **ankush pingale** <ankush.pingale@moonjeinstitute.com> Date: Sat, Aug 21, 2021 at 11:31 AM Subject: Information about Today's Session 21/08/2021. (Mr.SUHAS VAIDYA Sir) To: shital gujarathi <shital.gujarathi@moonjeinstitute.com> Cc: swati lakhalgaonkar <swati.lakhalgaonkar@moonjeinstitute.com>, Director DMIMCS <director@moonjeinstitute.com>

Dear Madam,

#### Today's Topic: "Tips on Building a Good Human Relationship"

#### Sir discussed and focused on following important points:

- 1. Important Principles/Sutras of Good Human Relationship.
- 2. How to maintain good human relationship with the example of Mahabharta & Chatrapati Shivaji Maharaj.
- 3. Identify the Relationship Needs.
- 4. Try to find out the right things from others and get it.
- 5. Never criticize, condemn, or complain in a relationship.
- 6. Be instrumental in daily life.
- 7. A Good Human Relationship is nothing but an emotional bank balance.
- 8. Important Strategies which are used to motivate the Team members.
- 9. Expectations and Disputes from team members.
- 10. Emotional Intelligence and others

Session Coordinator: Ankush Pingale & Swati Lakhalgaonkar

#### Introduction & Vote of Thanks Given By: Mrs.Pallavi Rakhecha-MBA1

#### Total Participants: 60 to 70

Kindly find the attached screenshots of the programme with Poster.

Thanks & Regards

**Ankush Pingale** 

#### SWO, DMIMCS

#### 14 attachments







Suhas Vaidya Sir Information.jpg 82K

Buhas Vaidya Sir\_Poster.pdf

#### CHME Society's



Dr. Moonje Institute of Management & Computer Studies ,Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC with B+ Grade Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

#### Date: 20.12.2021

#### Activity Report Name

Introduction: To develop budding students into entrepreneurs Savitribai Phule Pune University has set up Innovation and incubation center and has developed scheme to develop innovation centers in each affiliated colleges/institutes. Under this initiative the idea generation competiton is organized at institute level.

#### Activity Coordinators Names:

- Prof. Shital Gujarathi
- Prof. Hema Darne

#### Aim/Objectives:

- 1. To provide platform to students to present their ideas.
- To connect the students with industry requirements and develop startup ideas accordingly.
- 3. To motivate students towards entrepreneurship.

#### Beneficiary to: MBA II and MCA II

#### **Total Participants: 6 teams**

#### Importance /Outcomes of Activity:

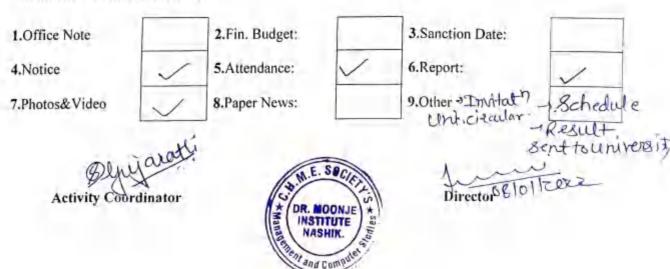
Students got a platform to present their ideas and get valuable input from the industry judges.

Sr. No	Name of the Student/Team Members	Project Title	Selection result
1	Mr. Paresh Wakchaure Ms. Shubhada Veer	Laptop Armor	First
2	Ms. Pooja Kumavat Ms. Shrawani Jawade	Hair Oil	Second

#### Conclusion (if any):

Winning teams from institute level will represent institute in SPPU Cluster level competition.

#### Document Attached (Mark✓ ):

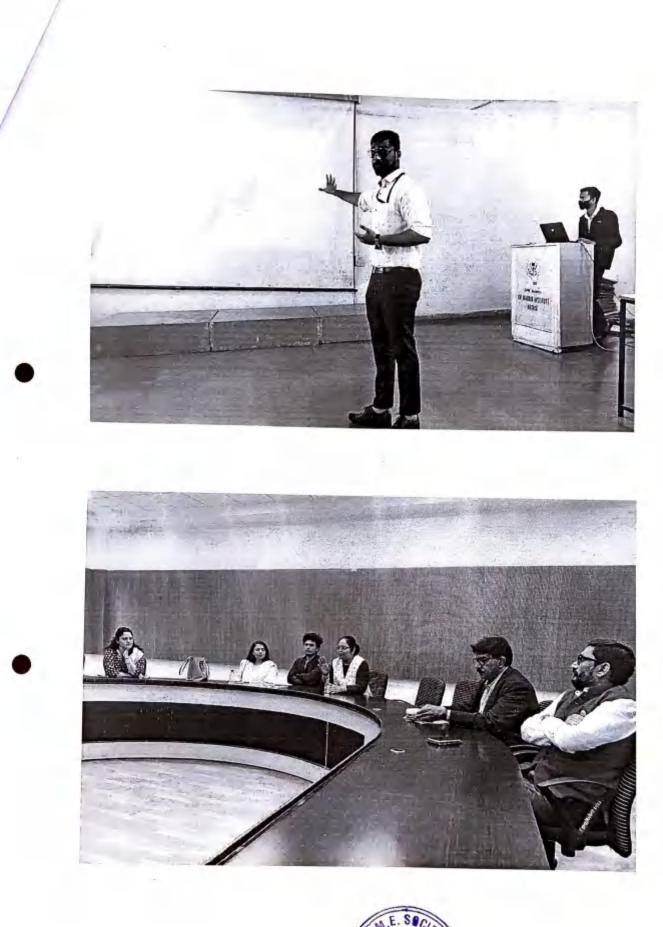


## Idea Generation (Startup) Competition











## CHME Society's Dr. Moonje Institute of Management & Computer Studies, Nashik

2.12.2021

## NOTICE

All the students of MBA II & MCA II & MCA III are informed that Startup and Innovation Cell of Dr. Moonje Institute is organizing "Idea Generation Competition" in association with Savitribai Phule Pune University.

The winners of the competition will be participating as representatives of institute at University Level "Innovation-2-Enterprise Competition" and winners will be given Cash Prizes and mentoring by Centre of Innovation, Incubation & Enterprise of Savitribai Phule Pune University.

Register on: https://forms.gle/2iLqWaKj714Vrxkg6

Last day to register for the competition is 6<sup>th</sup> December, 2021.

Any query, students please feel free to contact.

Prof. Shital Gujarathi, Co-ordinator-SIC



03112

Dr. Preeti Kulkarni,



### CHME SOCIETY'S DR.MOONJE INSTITUTE OF MANAGEMENT & COMPUTER STUDIES, NASHIK



## Startup and Innovation Cell, DMI Organizes "Idea Generation (Startup) Competition"

Date: 11th December, 2021 Time: 12.30 pm onwards

Preamble	<b>Dr. Preeti Kulkarni,</b> Director, Dr. Moonje Institute			
Introduction of Guest and Felicitation	<b>Ms. Kalyani Shinde,</b> Managing Director, Godaam Innovations, Nashik.			
	<b>Dr. Premlata Mishra,</b> R&D Head-Advent Engineers, Sinnar MIDC, Nashik.			
	<b>Mr. Nikhil Deore,</b> Community Manager - Digital Impact Square, Nashik			
	Mr. Rishikesh Joshi,			
	Principal Consultant – ChangeNiti, Mumbai.			
Presentations by participants and Review by Judges	Participant Teams			
Vote of Thanks	<b>Prof. Shital Gujarathi,</b> Co-ordinator, Startup and Incubation Cell-DMI			
DR. MOONJ	ELET VS .			
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# Savitribai Phule Pune University

## Centre for Innovation, Incubation & Enterprise

## Idea Generation Competition – College Level Selection Results

Name of the College: <u>Dr. Moonje Institute of Management & Computer Studies, Nashik</u> Date of Competition held: <u>11<sup>th</sup> December, 2021</u>

Theme: Information Technology, Agriculture, Idea Generation, Start Up, Entrepreneurship Total No of Teams participated: 06

Sr. No	Name of the Student/Team Members	Project Title	Selection result
1	Mr. Paresh Wakchaure Ms. Shubhada Veer	Laptop Armor	First
2	Ms. Pooja Kumavat Ms. Shrawani Jawade	Hair Oil	Second

#### Name of the jury members

Sr. No	Name	Designation	Brief Profile
1,	Mr. Nikhil Deore	Community Manager - Digital Impact Square, Mentor- Atal Innovation Mission, Nashik	Startup Enthusiast, Entrepreneur, Striving for Social Innovation and Startup Mentor, DISQ
2.	Dr. Premlata Mishra	R&D Head-Advent Engineers, Sinnar MIDC, Nashik	Head of R & D Department at Advent Engineering, Research & Development Expert in Information Technology
3.	Ms. Kalyani Shinde	Managing Director, Godaam Innovations, Nashik.	Entrepreneur and Innovator, Working for Social Innovation at DISQ
4.	Mr. Rishikesh Joshi	Founder –Changeniti Consultancy, Mumbai	Principal Consultant at Changenitl, Academic Expert, Former Program Manager at L &T Infotech.

Enclosed: Scoring sheet with signatures of the jury members.

Note: Ideation competition selection results sent on info.iil@unipune.ac.in



Dr. Preeti Kulkarni Director, DMIMCS



#### CHME Society's

#### Dr. Moonje Institute

Of Management & Computer Studies (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

10/12/21

To, Mr. Rishikesh Joshi, Founder –Changeniti Consultancy, Mumbai

Subject: Invitation as Judge for "Idea Generation (Start Up) Competition"

#### Dear Madam,

The C.H.M.E. Society's Dr. Moonje Institute of Management and Computer Studies is a leading Institute offering Post Graduate courses in Management and Computer Studies (MBA, MCA and Ph.D.). DMI is affiliated to Savitribai Phule Pune University and is approved by AICTE New Delhi.

As per guidelines from Savitribai Phule Pune University & to promote Entrepreneurship & start up culture among the students, Dr. Moonje Institute is organizing **"Idea Generation (Start Up) Competition"** for the students.

It is our pleasure to invite you as a judge for the competition. We request you to give your time and expertise to help young people develop their entrepreneurial skills.

The details are as follows:

Date: 11<sup>th</sup> December, 2021, Saturday Time: 12.30 pm onwards Venue: Dr. Moonje Institute, Nashik.

Kindly accept our invitation.

Awaiting your gracious presence.

**Thanking You** 

With regards,

0810112022

Dr. Preeti Kulkarni Director, DMIMCS



CHME Society's **Dr. Moonje Institute Of Management & Computer Studies** (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik - 422 005 Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

10/12/21

To, Dr. Premlata Mishra, **R&D Head-Advent Engineers**, Sinnar MIDC, Nashik

Subject: Invitation as Judge for "Idea Generation (Start Up) Competition"

#### Dear Madam,

The C.H.M.E. Society's Dr. Moonje Institute of Management and Computer Studies is a leading Institute offering Post Graduate courses in Management and Computer Studies (MBA, MCA and Ph.D.). DMI is affiliated to Savitribai Phule Pune University and is approved by AICTE New Delhi.

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Date: 11<sup>th</sup> December, 2021, Saturday Time: 12.30 pm onwards Venue: Dr. Moonje Institute, Nashik.

Kindly accept our invitation.

Awaiting your gracious presence.

**Thanking You** 

With regards,

Dr. Preeti Kulkarni Director, DMI



#### CHME Society's

#### Dr. Moonje Institute

Of Management & Computer Studies (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

09/12/21

To, Mr. Nikhil Deore, Community Manager - Digital Impact Square, Atal Innovation Mission, Nashik

Subject: Invitation as Judge for "Idea Generation (Start Up) Competition"

Dear Sir,

The C.H.M.E. Society's Dr. Moonje Institute of Management and Computer Studies is a leading Institute offering Post Graduate courses in Management and Computer Studies (MBA, MCA and Ph.D.). DMI is affiliated to Savitribai Phule Pune University and is approved by AICTE New Delhi.

As per guidelines from Savitribai Phule Pune University & to promote Entrepreneurship & start up culture among the students, Dr. Moonje Institute is organizing "Idea Generation (Start Up) Competition" for the students.

It is our pleasure to invite you as a judge for the competition. We request you to give your time and expertise to help young people develop their entrepreneurial skills.

The details are as follows:

Date: 11<sup>th</sup> December, 2021, Saturday Time: 12.30 pm onwards Venue: Dr. Moonje Institute, Nashik.

Kindly accept our invitation.

Awaiting your gracious presence.

**Thanking You** 

With regards,

Dr. Preeti Kulkarni Director, DMIMCS





CHME Society's **Dr. Moonje Institute** Of Management & Computer Studies (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

09/12/21

To, Ms. Kalyani Shinde, Managing Director, Godaam Innovations, Nashik.

Subject: Invitation as Judge for "Idea Generation (Start Up) Competition"

Dear Sir,

The C.H.M.E. Society's Dr. Moonje Institute of Management and Computer Studies is a leading Institute offering Post Graduate courses in Management and Computer Studies (MBA, MCA and Ph.D.). DMI is affiliated to Savitribai Phule Pune University and is approved by AICTE New Delhi.

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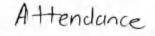
Awaiting your gracious presence.

Thanking You

With regards,

Dr. Preeti Kulkarni Director, DMIMCS









## CHME SOCIETY'S

## DR. MOONJE INSTITUTE OF MANAGEMENT & COMPUTER STUDIES, NASHIK

## Startup and Innovation Cell, DMI

## Organizes

## " IDEA GENERATION (STARTUP) COMPETITION "

Date : 11th December 2021 , 2021 Time : 12:30 pm Onward

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Serial No.	Name	Topic	Signature
1	Kumurut Poose	Avernetural Agurre. dic hur off	QL
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3)	Sujit Vishwakarma	At your step	Bujjis
44	Paresh R. Walchause		Fatchan Subbriets
	Management and Com	NULE T	





## CHME SOCIETY'S

# DR. MOONJE INSTITUTE OF MANAGEMENT & COMPUTER STUDIES, NASHIK

## Startup and Innovation Cell, DMI

## Organizes

## " IDEA GENERATION (STARTUP) COMPETITION "

Date : 11th December 2021 , 2021 Time : 12:30 pm Onward

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Name	Торіс	Signature
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	Paresh.R. Wakihowre Ebrahim Rocawala. VAIBHAV AHER Shubhoda Veer	Paresh. R. Wakchowere Zoop E-Bike Ebrahim Rocawala. Nº PRON'C VAIBHAV AHER. We panic Shubbedg Veer UN purification voctor bottol

# Idea Generation (Startup) Competition

11th December, 2021

Team: 1
Name of the Team Members: 1) Dooja Kumavat
2) <u>Shravoni Tavade</u> Project Title: <u>pure &amp; Natural Ayurvedic Hair oi</u>

Sr. No	Parameter	Marks (20 marks per parameter)
1	IDEA <ul> <li>Value proposition</li> <li>Originality, innovation and thoughtfulness</li> <li>Impact on problem</li> </ul>	48 15 3
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	14
3	PREPARATION FOR LAUNCH     Target market and customer identification and     segmentation     Pricing model	15
4	EXECUTION PLAN     Marketing strategy     Sales strategy     Plan to scale	18.
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones</li> </ul>	12
Name 8	Signature of Judge: Premlater Mishruf	M.E. SOCIETL

	Idea Generation (Startup) Competition	
<u> </u>	11 <sup>th</sup> December, 2021	
Team: 1		
Name of the	Team Members: 1) Kupawut Rooju	
	2) Shravani Javale	
Project Title:	pure à natural pyuravadic hair oil	

Sr. No	Parameter	Marks (20 marks per parameter
1	IDEA <ul> <li>Value proposition - <sup>3</sup></li> <li>Originality, innovation and thoughtfulness - 5</li> <li>Impact on problem - 5</li> </ul>	13
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition -5</li> <li>User experience - 4</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans -5</li> </ul>	14
3	<ul> <li>PREPARATION FOR LAUNCH</li> <li>Target market and customer identification and segmentation 5</li> <li>Pricing model 5</li> </ul>	10
4	<ul> <li>EXECUTION PLAN</li> <li>Marketing strategy 4</li> <li>Sales strategy 4</li> <li>Plan to scale - 4</li> </ul>	12
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development ~ Z<sub>1</sub></li> <li>Traction-to-date (relationships with key market - 3 participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones - 3</li> </ul>	10
	Total (out of 100 marks)	M.E. SOC

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## 11<sup>th</sup> December, 2021

Team: 2

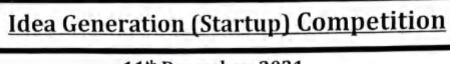
Name of the Team Members: 1) Sujit Vijay Vishwakarma

2)

your step Project Title:

Sr. No	Parameter	Marks (20 marks per parameter)
1	IDEA	(as mana per parameter
	Value proposition	
	<ul> <li>Originality, innovation and thoughtfulness</li> </ul>	11
	Impact on problem	
2	PRODUCT/SERVICE	
	<ul> <li>Differentiation from the existing competition</li> </ul>	
	User experience	10
	<ul> <li>Identification and addressing of major relevant risks,</li> </ul>	10
-	and inclusion of contingency plans	
3	PREPARATION FOR LAUNCH	
	<ul> <li>Target market and customer identification and</li> </ul>	10
	segmentation	10
4	Pricing model	
4	EXECUTION PLAN	
	<ul> <li>Marketing strategy</li> <li>Sales strategy</li> </ul>	11
	Plan to scale	11
5	PROGRESS/TRACTION	
5	Product development	
	Traction-to-date (relationships with key market	11
	participants, sales, downloads, website traffic, etc.)	11
	<ul> <li>Future measurable, achievable milestones</li> </ul>	
	Total (out of 100 marks)	-0
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## 11<sup>th</sup> December, 2021

Team: 2

Name of the Team Members: 1) Sujit Vijay Vishwakarma

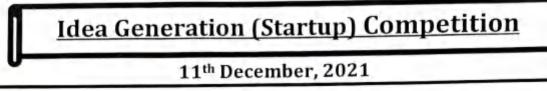
your step Project Title:

Sr. No	Parameter	Marks (20 marks per parameter)
1	IDEA <ul> <li>Value proposition</li> <li>Originality, innovation and thoughtfulness</li> <li>Impact on problem</li> </ul>	12
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	14
3	PREPARATION FOR LAUNCH     Target market and customer identification and     segmentation     Pricing model	16
4	EXECUTION PLAN     Marketing strategy     Sales strategy     Plan to scale	10.
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones</li> </ul>	10
	Total (out of 100 marks)	62

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Name & Signature of Judge: \_\_\_\_\_\_



Team: 3

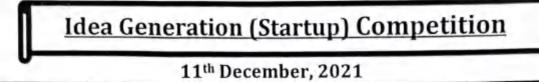
Name of the Team Members: 1) Paresh Rawindra Wakchawe

Project Title: Zonep E-Bike Taxl

2)

Sr. No	Parameter	Marks (20 marks per parameter
1	IDEA chalan • Value proposition • Originality, innovation and thoughtfulness • Impact on problem	16
2	<ul> <li>PRODUCT/SERVICE Gul<sup>n</sup>.</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	13
3	<ul> <li>PREPARATION FOR LAUNCH</li> <li>Target market and customer identification and segmentation</li> <li>Pricing model</li> </ul>	12
4	EXECUTION PLAN  Marketing strategy  Sales strategy  Plan to scale	13
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Euture measurable, achievable milestones</li> </ul>	12
	• Future measurable, Bank Total (out of 100 marks)	M.E. SOC

Name & Signature of Judge: \_\_\_\_\_\_ is here



Team: 3

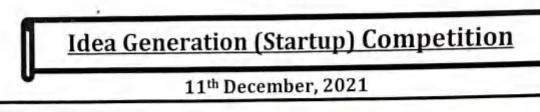
Name of the Team Members: 1) Paresh Raundra Wakchawce

Project Title: Zoop E-Bike Tapei

2)

Sr. No	Parameter	Marks (20 marks per parameter)
1	IDEA CHALLENGE • Value proposition • Originality, innovation and thoughtfulness • Impact on problem	15
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	13
3	PREPARATION FOR LAUNCH     Target market and customer identification and     segmentation     Pricing model	12
4	EXECUTION PLAN     Marketing strategy     Sales strategy     Plan to scale	10
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones</li> </ul>	10
	Total (out of 100 marks)	60

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Team: 4

Name of the Team Members: 1) Poresh Rawindra Wakdrawco

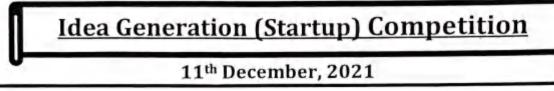
2) Shubbada Dasharath Veen

Project Title: Laptop Armon.

Sr. No	Parameter	Marks (20 marks per parameter
1	IDEA <ul> <li>Value proposition</li> <li>Originality, innovation and thoughtfulness</li> <li>Impact on problem</li> </ul>	15
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	14
3	PREPARATION FOR LAUNCH     Target market and customer identification and     segmentation     Pricing model	14
4	EXECUTION PLAN     Marketing strategy     Sales strategy     Plan to scale	15
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones</li> </ul>	13
	Total (out of 100 marks)	71

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Name & Signature of Judge: <u>Lishikesh</u> Jashi



Team: 4

Name of the Team Members: 1) Paresh Rawindra Wakdhawa

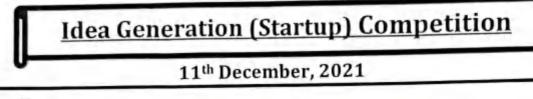
2) Shubback, Dasharath Veer

Project Title: Laplop Annor

Sr. No	Parameter	Marks (20 marks per parameter
1	IDEA <ul> <li>Value proposition</li> <li>Originality, innovation and thoughtfulness</li> <li>Impact on problem</li> </ul>	20
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	18,
3	PREPARATION FOR LAUNCH     Target market and customer identification and     segmentation     Pricing model	15:
4	EXECUTION PLAN     Marketing strategy     Sales strategy     Plan to scale	15
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones</li> </ul>	16.
	Total (out of 100 marks)	84

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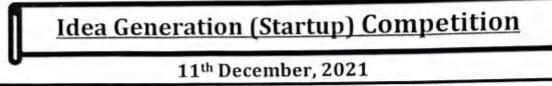
Name & Signature of Judge:



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Name of the Team Members: 1) E6 Vali R Orawala. 2) VAIBHAN ALL. Project Title: NO Famic

Sr. No	Parameter	Marks (20 marks per parameter
1	IDEA <ul> <li>Value proposition</li> <li>Originality, innovation and thoughtfulness</li> <li>Impact on problem</li> </ul>	12
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	8
3	PREPARATION FOR LAUNCH     Target market and customer identification and     segmentation     Pricing model	10
4	EXECUTION PLAN  Marketing strategy Sales strategy Plan to scale	8
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones</li> </ul>	8
	Total (out of 100 marks)	46



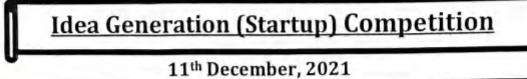
Team: 5

Name of the Team Members: 1) Eb Ya Win Rola NO PANIC" Project Title:

Sr. No	Parameter	Marks (20 marks per parameter
1	IDEA <ul> <li>Value proposition</li> <li>Originality, innovation and thoughtfulness</li> <li>Impact on problem</li> </ul>	12.
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	11
3	PREPARATION FOR LAUNCH     Target market and customer identification and     segmentation     Pricing model	1)
4	EXECUTION PLAN  Marketing strategy Sales strategy Plan to scale	(1
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones</li> </ul>	10-
	Total (out of 100 marks)	E.Sor 55

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## Team: 6

Name of the Team Members: 1) Shubhada Dasharath Veer

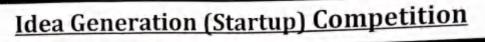
2) Project Title: Water battol with UV purification

Sr. No	Parameter	Marks (20 marks per parameter)
1	IDEA <ul> <li>Value proposition</li> <li>Originality, innovation and thoughtfulness</li> <li>Impact on problem</li> </ul>	15
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	13
3	PREPARATION FOR LAUNCH     Target market and customer identification and     segmentation     Pricing model	12.
4	EXECUTION PLAN   Marketing strategy  Sales strategy  Plan to scale	T I
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones</li> </ul>	10
	Total (out of 100 marks)	61

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Name & Signature of Judge: \_\_\_\_\_\_



## 11th December, 2021

Team: 6

Name of the Team Members: 1) Shubhada Doshoneth Veen

2)

Project Title: Water bottol with UV pumification.

Sr. No	Parameter	Marks (20 marks per parameter)
1	IDEA <ul> <li>Value proposition</li> <li>Originality, innovation and thoughtfulness</li> <li>Impact on problem</li> </ul>	13
2	<ul> <li>PRODUCT/SERVICE</li> <li>Differentiation from the existing competition</li> <li>User experience</li> <li>Identification and addressing of major relevant risks, and inclusion of contingency plans</li> </ul>	IJ
3	PREPARATION FOR LAUNCH     Target market and customer identification and     segmentation     Pricing model	10
4	EXECUTION PLAN     Marketing strategy     Sales strategy     Plan to scale	8
5	<ul> <li>PROGRESS/TRACTION</li> <li>Product development</li> <li>Traction-to-date (relationships with key market participants, sales, downloads, website traffic, etc.)</li> <li>Future measurable, achievable milestones</li> </ul>	8
	Total (out of 100 marks)	59

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CHME Society's Dr. Moonje Institute of Management & Computer Studies ,Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC B+ Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

## NOTICE

#### Date: 3/9/2021

All students of MBA & MCA are informed that, the DMI has organized Industry Samwad on "HR Talk with Sheetal Kaul"

Attendance is Compulsory to all.

The details are as follows:

Resource Person Name: Mrs. Sheetal Kaul

Date: 4th September 2021

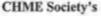
Time: 11.00 am

Place: Through Google meet platform

**Faculty-Coordinator** 

**Dy. Director** 

bou 07109 Director





Dr. Moonje Institute of Management & Computer Studies ,Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC with B+ Grade Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

Date: 7/9/2021

## Activity Report

Name of Activity: Industry Sanvad Series "HR Talk with Sheetal Kaul"

Activity Coordinator Name: Mrs. Shilpa S. Mahajan

Aim/Objectives of the course:

Beneficiary to: Students

Date: 4th September, 2021

Total Participants: 60-65

Importance /Outcomes of Activity: Session on "*HR Talk with Sheetal Kaul*' was conducted at DMI under the Industry Samvaad Series. The Resource person was Mrs. Sheetal Kaul. Mrs. Sheetal Kaul is assistant vice president at Vestian Global Services in Benglore, Karnataka. She discussed with the students about importance of life skills like adaptability, how to prepare for the interview? , what companies are looking for? Etc. She also explained about HR MIS Platform, Kindle book reader, amazon Fire TV etc. Most of our students were participated in the session.

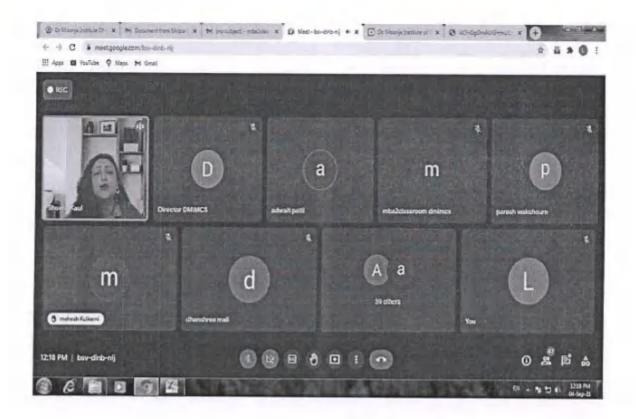
Conclusion (if any):

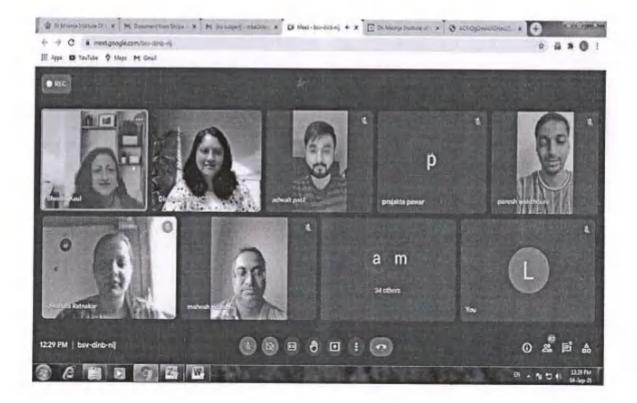
#### Document Attached (Mark / ):

1.Office Note		2.Fin. Budget:	3.Sanction Date:	
4.Notice	1	5. Attendance:	6.Report	1
7.Photos&Video	1	8.Paper News:	9.Other	

Activity Coordinator

Director







CHME Society's Dr. Moonje Institute of Management & Computer Studies ,Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC B+ Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

#### NOTICE

Date: 16/7/2021

All students of MBA & MCA are informed that, the DMI has organized Industry Samwad on "Online Reputation Management"

Attendance is Compulsory to all.

The details are as follows:

Resource Person Name: Mr. Yash Khatri

Date: 17th July 2021

Time: 12.30 pm

Place: Through Google meet platform

**Faculty-Coordinator** 



109/2021 Director





Dr. Moonje Institute of Management & Computer Studies ,Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC with B+ Grade Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

Date: 2/9/2021

## Activity Report

Name of Activity: Industry Samwad on "Online Reputation Management" by Mr. Yash Khatri

Activity Coordinator Name:

Mrs. Shilpa S. Mahajan

Aim/Objectives of the course:

Beneficiary to: Students of MBA & MCA

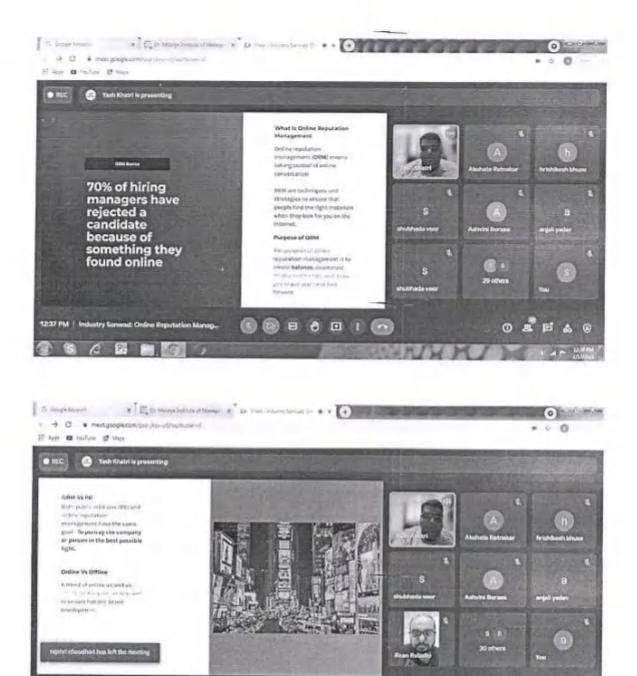
Date: 17th July, 2021

Total Participants: 40 to 45

Importance /Outcomes of Activity: Dr. Moonje Institute had organized a session on "Online Reputation Management" under the Industry Samvaad Series. Speaker for the session was Mr. Yash Khatri, Head of Digital Initiatives, BookAWorkshop (Fitoor Pvt Ltd), Co-Founder And CMO At GrowBizX, Freelance Marketing Writer and Consultant. In this session sir discussed about What is ORM, Purpose of ORM, ORM Vs PR and different platforms to build online reputation. The session also made the students aware about how they should manage their digital presence from career point of view.

#### Conclusion (if any): Document Attached (Mark✓):

1.Office Note		2.Fin. Budget:	3.Sanction Date:	
4.Notice	V	5.Attendance:	6.Report:	V
7.Photos&Video	V	8.Paper News:	9.Other	



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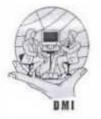
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CHME Society's Dr. Moonje Institute of Management & Computer Studies ,Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC B+ Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

### NOTICE

Date: 23/7/2021

All students of MBA & MCA are informed that, the DMI has organized Industry Samwad on "The Entrepreneur Story"

Attendance is Compulsory to all.

The details are as follows:

Resource Person Name: Mr. Himanshu Dhadnekar

Date: 24th July 2021

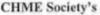
Time: 10.30 am

Place: Through Google meet platform

Faculty-Coordinator

Dy. Director

Director 061091201





Dr. Moonje Institute of Management & Computer Studies ,Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC with B+ Grade Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

Date: 2/9/2021

## Activity Report

Name of Activity: Industry Samwad on "The Entrepreneur Story" by Mr. Himanshu Dhadnekar

Activity Coordinator Name:
 Mrs. Shilpa S. Mahajan
 Aim/Objectives of the course:

Beneficiary to: Students of MBA & MCA

Date: 24th July, 2021

Total Participants: 50 to 54

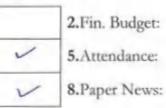
Importance /Outcomes of Activity: Session on "The Entrepreneur Story" was conducted at DMI under the Industry Samvaad Series. The Resource person was Mr. Himanshu Dhadnekar Mr. Himanshu Dhadnekar is a Leader-Entrepreneur-Executor. He said that, if you are choosing to be different you have to be ready for sacrifices. He also focused the attention on doing what you like and not forcing yourself into something which you do not like. Most of our students were participated in the session.

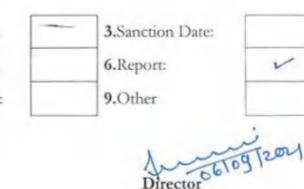
#### Conclusion (if any): Document Attached (Mark✓):

1.Office Note

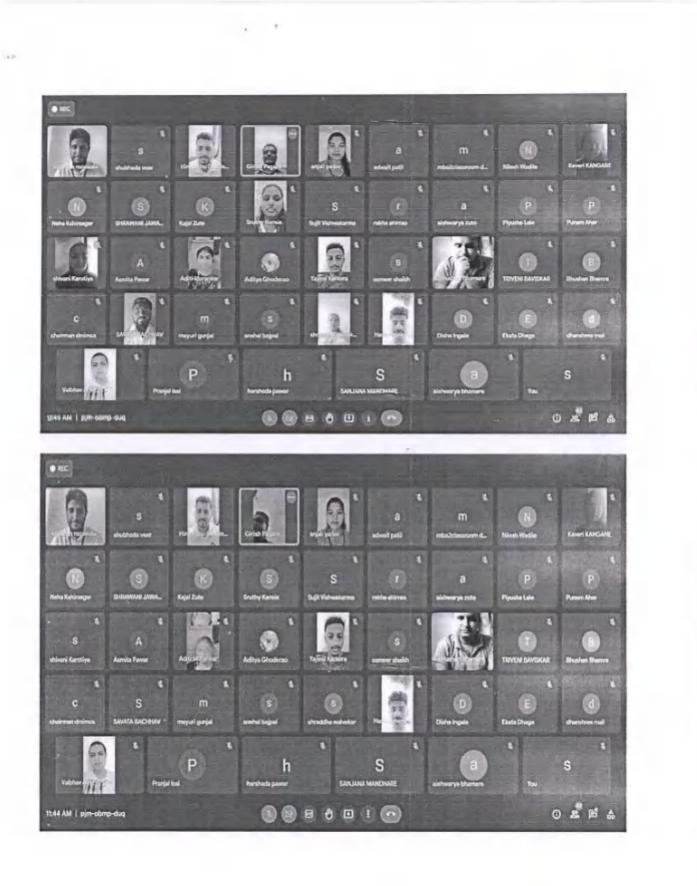
4.Notice

7.Photos&Video





Activity Coordinator





## CHME Society's Dr. Moonje Institute

of Management & Computer Studies ,Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC with B+ Grade

Date: 15/10/2022

## Report on PhD Course work - 1

## Activity Name:

SPPU PhD Course work-1 on Research Methodology in Commerce & Management

## Name of the Resource Person /Organization:

Dr. Dilip Belgaonkar, Dr. Omprakash Kulkarni, Dr. Anil Dongre, Dr. Ram Chavan, Dr. Shailesh Kasande, Dr. Roshan Kazi, Dr. Jayashri Bhalerao, Dr. Yogesh Gaikwad, Dr. Preeti Kulkarni, Dr. Nilesh Berad, Dr. Devdatta Mukhedkar, Dr. Prashant Suryawanshi, Dr. Suwarna Shinde, Dr. Shriram Zade, Dr. Nitin Chaudhari, Dr. Umesh Raut.

## Introduction:

- This Course work was organized on the Major areas of Research Methodology as per the syllabus given by the University.
- This PhD Coursework was conducted for PhD scholars in Savitribai Phule Pune University in Faculty of Commerce & Amp; Management for Management subjects.
  - This coursework is mandatory for the PhD enrolled candidates of 4 credits.
  - The institute has been granted the permission to conduct the PhD Course work of the University in our Campus.

#### Date of Activity:

• 1st to 11th October 2022

## Activity Coordinators Names:

Dr. Nitin K. Chaudhari



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## Aim/Objectives of the course:

- To identify and apply appropriate research methodology in order to plan, conduct and evaluate research.
- To enable scholars to develop the foundation for research skills at appropriate levels.

## Beneficiary to:

PhD Scholars

## Total Participants:

25 PhD Scholars

Name of the Research Scholar
1. Yateen S. Nandanwar
2. Rajeshwari Rasal
3. Priyanka Balasaheb Pandure
4. Amol Marathe
5. Minu Sethi
6. Pratiksha Vishwanath Pingle
7. Pradnya Dnyanesh Bapat
8. Suwarna Y. Mulay
9. Prajakta B Deshmukh
10. Shital Dange
11. Hemant P Deshpande
12. Mayuri Rajendra Dusane
13. Anamika Atulkumar Upadhyay
14. NEELABH KAUSHIK
15. Marmik Vikas Godse
16. Anuja Áshok Patíl
17. Uday V Chaudhari
18. Swati Valmik Tapkire
19. Shalkh Salim Mukatar



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20. Seema Premnath Dhande	
21. Mogal Chandan P.	
22. Dr Shilpa Bhalgat	
23. Harshal Rajendra Dayma	
24. Ketki Eknath Bhusare	
25. Gaurao Aniruddha Mulherkar	

#### Impacts /Outcomes of Activity:

 The Faculty of Commerce & Management, Savitribai Phule Pune University, Pune has a mission to develop qualities in researchers with strong base of Research Methodology and the scientific methods in conducting research. It brings a deep understanding of their chosen areas of research, the motivation to learn new research techniques, handle the challenges come across in the implementation of research activities along with good research ethics.

#### **Resources:**

The total of Rs. 12000/- participation fees was charged for the 10 days PhD Course work-1. The Course work was conducted in Auditorium, DMI with whole days during 1<sup>st</sup> to 11<sup>th</sup> October 2022. Catering service was offered to all the participants to avoid the time delays and inconvenience of the participants. 2 of the participants also provided the Hostel facility during their tenure of Course work.

#### **Problems Identified:**

 For the working professional – scholars the PhD Course work -1 was become hectic to find the long vacations from their work locations. Many of the participants were not having the research background and find difficulties in understanding the advance research practices.

Activity Coordinator



Director

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## CHME Society's Dr. Moonje Institute

of Management & Computer Studies, Nashik (Affiliated to University of Pune & Approved by AICTE New Delhi) Bhonsala Military College Campus Rambhoomi, Nashik – 422 005 Accredited by NAAC with B+ Grade Ph. No. (0253) 6519128 Tele fax-(0253) 2309617

Date: 29/03/2023

## Report on PhD Course work - 2

#### Activity Name:

SPPU PhD Course work - 2 in Commerce & Management (Management)

#### Name of the Resource Person /Organization:

Dr. Parag Kalkar, Dr. Umesh Raut, Dr. Vaibhav Khatavkar, Prof. Dr. Chandrahauns R. Chavan, Dr. Shailesh Kasande.

#### Introduction:

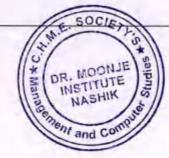
- This Course work was organized in the specified areas of Research Paper writing and Drafting a Research Project Proposal to any funding agency.
- This PhD Coursework was conducted for PhD scholars in Savitribai Phule Pune University in Faculty of Commerce and Management for Management subjects.
- This coursework is mandatory for the PhD enrolled candidates of 4 credits. The participants have undergone various practical sessions related to literature review, Research Paper writing and Proposal writing.

#### Date of Activity:

23<sup>rd</sup> to 26<sup>th</sup> March 2023

#### Activity Coordinators Names:

• Dr. Nitin K. Chaudhari



#### Aim/Objectives of the course:

- To enhance the skills of the participating PhD scholars in Research Paper and Review Paper writing.
- To provide the knowledge about how to write the Research Proposal to any funding agency.
- To provide hands on experience for using tools for review of literature as well as practices for drafting the research papers.

## Beneficiary to:

PhD Scholars

## **Total Participants:**

19 PhD Scholars

	Name of PhD Scholar
1.	Yateen S. Nandanwar
2.	Rajeshwari Rasal
3.	Priyanka Balasaheb Pandure
4.	Amol Marathe
5.	Minu Sethi
6.	Pratiksha Vishwanath Pingle
7.	Pradnya Dnyanesh Bapat
8.	Suwarna Y. Mulay
9.	Prajakta B Deshmukh
10	Shital Dange
11.	Hemant P Deshpande
12.	Mayuri Rajendra Dusane
13.	Anamika Atulkumar Upadhyay
14.	NEELABH KAUSHIK
15.	Marmik Vikas Godse
16.	Anuja Ashok Patil
17.	Uday V Chaudhari
18.	Swati Valmik Tapkire
19.	Aditi Rohan Kulkarni



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#### Impacts /Outcomes of Activity:

 This Course work was organized in the specified areas of Research Paper writing and Drafting a Research Project Proposal to any funding agency. This PhD Coursework was conducted for PhD scholars in Savitribai Phule Pune University in Faculty of Commerce and Management for Management subjects. This coursework is mandatory for the PhD enrolled candidates of 4 credits. The participants have undergone various practical sessions related to literature review, Research Paper writing and Proposal writing.

#### **Resources:**

 The institute has provided the 4 days PhD Course work-2 under the Faculty of Commerce and Management in S.P.P.U. The Course work was free for the enrolled participants of PhD Course work-1. The whole day's coursework was conducted in IQAC Room & IT Lab in DMI. The PhD Course work-2 was also resourceful with the various assignments during the next 7 days. The Institute also provided food service to all the participants to avoid the time delays and inconvenience of the participants.

#### **Problems Identified:**

• The participants are very little to differentiate between the Citation styles, the proper management of the required literatures in the review process.

Activity Coordinator

