Name	**Dr.Vrushali Brijesh Pawar**
Date of Birth	18-06-1979
Designation	Associate Professor
Educational Qualifications	Ph. D (Comm.& Mgt.), MCM, B.Sc.(Chem.)
Unique ID (BCUD)	52197905238



Work Experience In Years	17 Yrs
Teaching	• Dr. Moonje Institute of Management & Information Technology, Nashik – Assistant Professor (April 2025 – Present) • KRSCMS - 13 Months • Ashoka Business School, Nashik - (2023-2025) – 2.6 Years • MGV's IMR, Nashik (2017-2023) – 06 Years • MGV's PCMCS, Nashik (2009-2017) 08 Years
Industry	-
Area of Specialization	IT,Business Analytics
Courses taught at Post Graduate Level	1. Management Fundamentals 2. Digital Business 3. Business Analytics 4. Operations and Supply Chain Management 5. Data Mining 6. Big Data Analytics 7. Marketing Intelligence
Research Guidance	Project guidance- SIP, Field Project ,OJT and Research Project for MBA students. Field Project guidance for STBCA students
No. of papers published in National/International Journals/Conferences	9
Papers Published	1- Importance of e-Governance in Higher education with special reference to University of Pune. 2- Concept ofe-Governance services, its status at MSEDCL and benefits to employees with special reference to employees of MSEDCL' s Zonal office in Nasik city" 3- "A study of pre and post scenario of women entrepreneurs doing digitized business (e-commerce) on Facebook through AIBA" 4- "A study of Digital India Opportunities in Covid-19 and beyond" 5- "Assessing the Effectiveness of Metadata Management Systems in Enhancing Data Governance: A Primary Study of IT and Data-Driven Organizations". 6- "Exploring User Perception and Trust in Generative AIApplications: A Primary Study among Indian Consumers

	7- "A Primary Study on Data Mining Tool Usage and Pattern Recognition in Retail CRM Systems", 8- "Current AI Tools for Teaching and Learning – a Literature Review" 9- "Individual Adaptability and Adaptability Quotient(AQ) at workplace with reference to Higher Education Faculty members - a path for success and sustainability"
Papers Presented In Conferences	1- Importance of e-Governance in Higher education with special reference to University of Pune. 2- Concept ofe-Governance services, its status at MSEDCL and benefits to employees with special reference to employees of MSEDCL' s Zonal office in Nasik city"
Case Study/Article Published	-
Master (Completed/Ongoing)	Completed
Ph.D. (Completed/Ongoing)	Completed
Projects Carried out	-
Patents (Filed & Granted)	In Process
Technology Transfer	--
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	--1, Programming with Python- Thakur Publication, ISBN-978-93-6180-630-8 .Nov-2025
Research Profiles	| Google Scholar | LinkedIn