

Name	Darshan Mahadeo Khude	
Date of Birth	14/07/1997	
Designation	Assistant Professor	
Educational Qualifications	Diploma (E&TC), BE (E&TC), MBA (Marketing and HRM)	
Unique ID (BCUD)		
Work Experience In Years	5 Yrs	
Teaching		
Industry	Digital Marketing, Social Media Marketing	
Area of Specialization	Marketing, Consumer Behaviour, Digital Marketing, Ecommerce	
Courses taught at Post Graduate Level		
Research Guidance		
No. of papers published in National/International Journals/Conferences		
Papers Published		
Papers Presented In Conferences		
Case Study/Article Published		
Master (Completed/Ongoing)	MBA (Marketing and HRM)	
Ph.D. (Completed/Ongoing)		
Projects Carried out		
Patents (Filed & Granted)		
Technology Transfer		
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)		

